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Trading Grid Supported API Connectors

List of API Connectors by Category

1 API Connectors

1.1 Introduction

An API connector is an operational connectivity endpoint for most modern applications. It can be compared to VPN connectivity to an organizational digital infrastructure. API connectors can be used to operate application interactions from a business process or external application to enhance data consistency and reduce data silos.

1.1.1 How can organizations benefit from Trading Grid API integration capabilities?

OpenText™ Trading Grid is the industry's only unified integration platform as a managed service to help companies connect, optimize, and grow their business. Trading Grid provides a holistic approach by consolidating silos between external (partners, institutions, devices, etc.) and internal (applications, APIs, communications) integrations. Trading Grid enables customer solutions via a single unified platform while delivering clear and accurate visibility. API connectors allow Trading Grid to connect and synchronize data with internal applications to promote data consistency.

2 Supported API connectors list

This section provides a list of Trading Grid-supported API connectors, segmented by application category.

2.1 Accounting

API Connector Name	Description
Avalara AvaTax	The Avalara AvaTax API enables tax calculation for ecommerce and commercial sales contracts.
Fortnox	The Fortnox API enables businesses of all sizes to perform financial operations (accounting, invoices, expenses, payments, sales tax calculations, etc.)
SAASU	The SAASU API automates financial transaction events in relation to accounting solutions.
SAP Concur	The SAP Concur API automates expense management and procurement to control and manage your organizational operational excellence.
Xero	The Xero API enables automation of small business accounting and bookkeeping
YNAB	The YNAB (You Need A Budget) API enables the managing of customer's money and helps them get ahead—for good.
Envoice	The Envoice API automates invoicing and managing payments with integration into payment gateways

2.2 Analytics

API Connector Name	Description
Google Analytics	The Google Analytics API empowers the collection of application analytics data for visualization of application usage and performance.

2.3 Artificial Intelligence (AI)

API Connector Name	Description
OpenText Magellan Text Mining	The OpenText Magellan Text Mining API provides built-in multilingual natural language processing for extracting topics, sentiments, and entities to help provide context.
Wit.ai	The Wit API enables the customer to turn what users say into actions using voice and text.

2.4 Asset Data Management

API Connector Name	Description
BlockFacts	The BlockFacts API enables the fetching of data from multiple cryptocurrency exchanges through a single API. The API includes methods for accessing assets, retrieving current and historical data, retrieving end-of-day data, plus running normalization pairs and more.

2.5 Blockchain

API Connector Name	Description
CoinRanking	The CoinRanking API enables fetching of information about cryptocurrency from a central source of truth.

2.6 Cloud Backup

API Connector Name	Description
Acronis Data Cloud	The Acronis Data Cloud API protects data from cyber threats with the ability to gain access to hybrid cloud backup, disaster recovery, ransomware protection, file sync and share, and blockchain-based file notarization and e-signature services.

2.7 Cloud Databases

API Connector Name	Description
Azure Cosmos Gremlin	The Azure Cosmos Gremlin API enables automation of persist and analyze graph data from business decision-making.
Google BigQuery	The Google BigQuery API enables automation of persist and analyze operational data from business decision-making.
Google Firebase	The Google Firebase API enables automation of persist and/or communicate application data to end-users.

2.8 Communication

API Connector Name	Description
Benchmark	The Benchmark API automates email marketing communications
Browshot	The Browshot API enables information retrieval of your end-users browser capabilities.
Cisco WebEx	The Cisco WebEx API automates digital events.
Google Mail	The Google Mail API empowers automation to prepare and send communications of accurate operational data from business or customer visibility.
Slack	The Slack API allows notification of events, messaging, and conversations.
Twilio	• The Twillio API empowers communication data flows in form of conversations that enable companies to make, receive, and monitor communications around the world with customers and partners.
Yammer	The Yammer API enables automation to utilize a RESTful interface to the resources in the Yammer web interface e.g. messages, users, groups, etc.
Zoom	The Zoom API enables automation to utilize user details, meeting reports, dashboard data, etc. Also enables actions on the Zoom platform on a user's behalf, such as creating a new user or deleting meeting recordings.

API Connector Name	Description
Stack Exchange	The Stack Exchange API automates knowledge management for your organization's community.

2.9 Content Management

API Connector Name	Description
OpenText Active Documents	The OpenText Active Documents API enables visibility into transactional data (standard or non-standard artifacts) exchanged in B2B or EAI interchange.
OpenText Core	The OpenText Core API provides capabilities to enhance images, create text-searchable PDF documents, and perform automated document classification and data extraction, including a machine-learning mechanism to improve classification and data extraction accuracy over time.
OpenText Documentum	The OpenText Documentum API provides a broad set of capabilities that manage content across file stores and enterprise applications.
Box	The Box API enables collaborative file sharing across internal teams and external partners of the organization.
DropBox	The DropBox API enables collaborative file sharing across internal teams and external partners of the organization.
Google Drive	The Google Drive API enables an organization to manage business artifacts to the shared file system or private user tenant that is secured with the policies enforced by your organization.

2.10 Customer Experience Intelligence

API Connector Name	Description
Survey Monkey	The Survey Monkey API empowers data flows which allows the creation of surveys, quizzes, and polls for any audience. Gather feedback via weblink, email, mobile chat, social media, and more; automatically analyze results and get powerful analysis features. Export the results or integrate the data with operational data.

2.11 Customer Relationship Management (CRM)

API Connector Name	Description
Capsule	The Capsule API enables better connectivity and ability to correlate operational data with customers, partners, and potential customer's data.
FreeAgent	The FreeAgent API enables small businesses to perform accounting operations (invoice, expense management, project management, calculate sales tax, etc.)
FreshWorks (FreshSales)	The FreshWorks API enables customer service with omnichannel, bots, and self-service applications to increase satisfaction.
Salesforce	The Salesforce API enables better management of a company's relationships and interactions with customers and potential customers.
Zoho	The Zoho CRM API enables the management of customer interactions by utilizing modules such as Leads, Accounts, Contacts, Deals, Forecasts, Activities, and other standard modules.

2.12 Electronic Commerce (E-Commerce)

API Connector Name	Description
FastSpring	The FastSpring API enables frictionless eCommerce and store operations including product listing, payments, and subscriptions.
Magento	The Magento API automates customer experience, personalized content, and promotions, to deliver a smooth path to purchase on eCommerce.
SAP C/4 HANA	The SAP C/4 HANA automates customer experience and e-commerce platform to deliver frictionless experiences to customers.
ShipEngine	The ShipEngine API enables organizations to access deeply discounted rates across carriers, validate addresses, process and track shipments, and manage returns.
ShipStation	The ShipStation API enables monitoring of multi-carrier shipping status for eCommerce fulfillment.
Shopify	The Shopify API empowers data flows between e-commerce and ERP along with other use cases that allow for inventory management, product information management, and order management.
Wayfair	The Wayfair API enables customers to utilize modules such as Inventory, Products, Orders, Shipping, Authentication, and Identity information.
Wegmans	The Wegmans API empowers data flow with products and store information.
Envoice	The Envoice API automates invoicing and managing payments with integration into payment gateways.

2.13 Enterprise Development

API Connector Name	Description
API2PDF	The API2PDF API provides the ability to seamlessly create pdf files from other artifacts.
Caspio	The Caspio API allows customers to persist and communicate application data to application users.
Github	The Github API allows automation of build apps, script interactions with Github, access management, or develop integration for fetching status of projects, milestones, or issues.
Stack Exchange	The Stack Exchange API allows automating knowledge management for your organization's community.

2.14 Express Courier

API Connector Name	Description
FedEx	The FedEx API allows utilization of express courier functions in the service of seamless customer experience while gaining a boost in both productivity and sales.
UPS	The UPS API allows utilization of express courier functions in the service of seamless customer experience while gaining a boost in both productivity and sales.

2.15 Enterprise Resource Planning (ERP)

API Connector Name	Description
SAP S/4 HANA	The SAP S/4 HANA API enables automation of internal or external business events to ERP for increasing consistency and accuracy of data across the enterprise.
Netsuite	The NetSuite API enables automation of internal or external business events to ERP for increasing consistency and accuracy of data across the enterprise.
Microsoft Dynamics	The Microsoft Dynamics API enables automation of internal or external business events to ERP for increasing consistency and accuracy of data across the enterprise.
MYOB	The MYOB API enables automation of financial transactions for payroll and accounting data for ERP solutions.
Quickbooks	The Quickbooks API enables automation of financial transaction events to accounting solutions.
Reckon	The Reckon API enables automation of financial and business transaction events to accounting or ERP for increased consistency and accuracy of data across the enterprise.
Sage	The Sage API enables automation of financial, employee and business transaction events to accounting or ERP for increase consistency and accuracy of data across the enterprise.

2.16 Financial Technologies (FinTec)

API Connector Name	Description
Belvo	The Belvo API allows automation of retail banking operations.
Plaid	The Plaid API allows automation of connectivity to bank customer accounts for financial transaction events from e-commerce or other digital solutions.

2.17 Human Capital Management (HCM)

API Connector Name	Description
Pipedrive	The Pipedrive API enables automation of sales operations with capabilities to prioritize deals, track performance, and predict revenue for your organization.
SAP Fieldglass	The SAP Fieldglass API enables automation of extended workforce performance and data visibility to grow your organizational operational excellence.
SAP SuccessFactors	The SuccessFactors API enables the automation of employee data maintenance. i.e. (employment record, time tracking and absences, streamlined benefits administration, and status of the employee)

2.18 Identity Access Management (IAM)

API Connector Name	Description
Okta	The Okta API allows automation to ensure every transaction is operated by a secured and trusted identity

2.19 Mapping Services

API Connector Name	Description
Here Maps	The Here Maps API enables the use of mapping solutions to create a customer journey based on high-quality location data.

2.20 Marketing Automation

API Connector Name	Description
Act	The Act API enables the retrieval of operational data with customers, partners, and potential customer's data.
Active Campaign	The Active Campaign API allows automation of create frictionless marketing campaigns to activate your entire customer experience.
Full Contact	The Full Contact API enables communications with identities using customer attributes for sales, marketing, customer care, and operational use cases.
Users.com	The User.com API empowers data flows to utilize user events and aggregated information from past events for targeting and personalization.

2.21 Monitoring

API Connector Name	Description
Circonus	The Circonus API allows full automation of monitoring while quickly and easily adjustmenting to organizations' evolving architecture.

2.22 Office Productivity

API Connector Name	Description
Google Docs	The Google Docs API allows automation to prepare a document containing accurate operational data from business communications.
Google Slides	The Google Slides API allows automation to prepare a presentation containing accurate operational data from business visibility.
Microsoft Graph API	The Microsoft Graph API allows automation to communicate data or documents with Microsoft 365 productivity solutions, enterprise mobility and security services, Dynamics 365 business central, and windows 10 services.

2.23 Orchestration & Workflow Engine

API Connector Name	Description
Scopevision	The ScopeVision API allows automation of daily routine tasks and sustainably increases productivity

2.24 Order Management

API Connector Name	Description
OpenText Active Orders	The OpenText Active Orders API enables the ability to pull relevant data from orders, invoices, and other order-related details.

2.25 Payment Gateway

API Connector Name	Description
Envoice	The Envoice API automates invoicing and payment management with integration into payment gateways.
Hyperwallet	The Hyperwallet API allows automation of electronic payments to a virtual account or straight through to financial institutes securely.
Paypal	The PayPal API allows automation of e-commerce or subscription transaction events to accounting or ERP solutions.
QualPay	The QualPay API allows automation of e-commerce or subscription transaction events to accounting or ERP solutions.
Stripe	The Stripe API allows automation of subscription management, point of sales, and one-time payments.

2.26 Platforms

API Connector Name	Description
Cenit.io	The Cenit.io API empowers business processes to connect your applications, synchronize data and automate processes.

2.27 Point of sales

API Connector Name	Description
Clover	The Clover API allows automation of point of sale payments collections.
Square Up	The SqaureUp API allows automation of point of sale payments collections.

2.28 Project Management

API Connector Name	Description
Avaza	The Avaza API allows seamless collaboration on projects to schedule resources, track time, manage expenses, and quote & invoice customers to optimize productivity.
Prodpad	The Prodpad API allows automation of road-mapping with the comprehensive idea, experimentation, and user feedback management in relationship to managing innovation in Product or Platform.
Redmine	The Redmine API allows organizations to stay on top of projects and measure bottlenecks, time-intensive steps, energy-intensive steps, and drops in quality.
Smartsheet	The Smartsheet API allows organizations to better track, manage, and collaborate on projects of all sizes.

API Connector Name	Description
Trello	The Trello API allows organizations to stay on top of projects and measure bottlenecks, time-intensive steps, energy-intensive steps, and drops in quality.

2.29 Scheduling

API Connector Name	Description
Calendly	The Calendly API allows automation of availability, scheduling, real-time invitees, conversation reporting, onboarding, and user management.

2.30 Security

API Connector Name	Description
Google Safe Browsing	The Google Safe Browsing API allows safe endpoints to be used in internal or external communication to eliminate cyber threats.

2.31 Case Management

API Connector Name	Description
FreshDesk	The FreshDesk API enables automation of customer service with omnichannel, bots, and self-service applications to increase satisfaction.
JIRA	The JIRA API allows automation of build apps, script interactions with Jira, access management, and development of an integration for fetching the status of projects, themes, or features.
Pagerduty	The Pagerduty API enables automation to reduce downtime and fewer outages using effective incident management.
ServiceNow	The ServiceNow API enables incident management that connects people, functions, and systems across you're an organization in the service of operational efficiency.
Zendesk	The Zendesk APIs enables utilization of a customer service solution to manage users, enhance team productivity, and create seamless integrations for effective operations.

2.32 Social Media Network

API Connector Name	Description
LinkedIn	The LinkedIn API allows automation of sharing organization information on social networks safely and securely to accurately reflect the organization and its professional profile.
Twitter	The Twitter API allows automation to uncover a breaking news story, identify an industry-wide trend, or take action on market movements to improve or manage business operational functions.

2.33 Transportation Management System (TMS)

API Connector Name	Description
CDK Global	The CDK Global API enables automation to manage dealers, inventory, contracts, services, parts, and customers across the region.
TMS	The TMS API allows organizations to book transport or track delivery or PO associated with a Sales Order, and keep up to date with notifications for Orders/PO/Delivery.

2.34 Vendor Management

API Connector Name	Description
SAP Ariba	The SAP Ariba API allows automation of a procurement and supply chain collaboration solution that empowers companies to move faster and spend better.

About OpenText

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