## **opentext**<sup>™</sup>

## PRODUCT OVERVIEW

# **OpenText BizManager**

Exchange virtually any type or size of documents with a single B2B gateway





## **Simplify integration**

with a single B2B gateway for integration, data translation and MFT



Achieve 100%
trading partner
connectivity by
aligning to partner
communication
preferences



**Reduce costs** by replacing manual with digital information exchange

Many organizations use siloed solutions that support one but not all of their B2B requirements. B2B gateways are vital to B2B integration to help organizations of all sizes streamline, standardize and secure the exchange of business information with their trading partners.

OpenText<sup>™</sup> BizManager<sup>™</sup> offers on-premises control and security for B2B integration, data translation and managed file transfer (MFT) to exchange any document type or size in a single, integrated platform.

BizManager is an integrated B2B gateway that includes MFT, B2B messaging, mapping and translation, tracking, auditing, security and compliance. It supports virtually all document types, communications protocols and industry standards to enable organizations to quickly trade with suppliers and customers. Centralized management, reporting, audit and compliance provide control and visibility across the enterprise.

With BizManager, organizations work within a single user interface, making it easy to transform business documents into partner-supported formats. Available onpremises or as a hybrid B2B implementation, BizManager is flexible to meet each organization's needs.

## Simplify integration

BizManager enables organizations to connect and control internal and external information exchange with a single, integrated platform for integration, data translation and MFT. It eliminates information silos and allows users to exchange all types of data and documents from a consistent, easy-to-use interface.

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"When you increase speed to market, you're increasing your value-add to partners. We are onboarding a lot more partners every year and we are onboarding them with ease. OpenText BizManager made us a heck of a lot more efficient and so we are bringing more value to the business as a result."

Mark Hurt Manager of Enterprise Integration Carhartt

→ Read the Success story

### **Achieve 100% trading partner connectivity**

BizManager aligns to partner communication preferences and enables multiple transport protocols to accommodate any type of structured or unstructured data and simplify trading partner connections.

### Increase efficiency and reduce costs

BizManager helps increase business and supply chain process efficiency by replacing manual with digital information exchange. It also helps improve communication and collaboration with trading partners to increase the speed and accuracy of business transactions, reduce cycle time and speed time to revenue.

BizManager future-proofs integration by helping organizations meet their current and future information exchange needs and bringing scalability and fault tolerance to B2B communications to grow along with transaction volumes and the number of connected partners.

By choosing BizManager, organizations can leverage the expertise and experience of the global leader in B2B integration and take advantage of OpenText<sup>™</sup> Trading Grid<sup>™</sup>, the world's largest B2B network.

## **OpenText BizManager suite of integration solutions**

#### OpenText<sup>™</sup> BizLink<sup>™</sup>

A powerful and scalable, enterprise-level server solution that includes integrated translation and mapping functionality to simplify the management of any number of trading partners.

#### OpenText BizConnect Professional

A platform for mid-sized organizations to securely connect both internally and with up to 25 trading partners.

#### OpenText<sup>™</sup> BizConnect<sup>™</sup> Entry

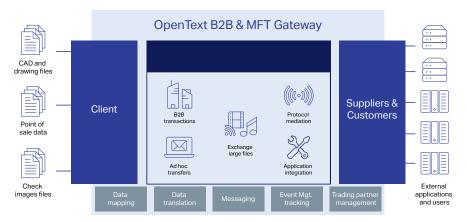
An easy-to-use solution for small businesses that facilitates connectivity with trading partners and eases the exchange of standard business documents.

#### OpenText<sup>™</sup> BizManager400<sup>™</sup>

An enterprise B2B integration and MFT platform designed specifically to enable information exchange on the AS400.

#### OpenText<sup>™</sup> SecureLink<sup>™</sup>

A comprehensive set of advanced security components to securely relay messages and exchange information with trading partners via any BizManager module.



OpenText BizManager 2/3

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Feature	
B2B transaction exchange	<ul> <li>Provides an integrated platform that supports both structured and unstructured data, including invoices, ASNs, CAD drawings and video files and automates information exchange through scheduling and event-driven processes</li> </ul>
Data mapping	<ul> <li>Develops and manages document transformation with simple drag-and-drop mapping.</li> <li>Leverages pre-defined document definitions for EDI X12, EDIFACT, Tradacoms, VDA and NACHA standards, as well as numerous mathematical, string, conditional, Boolean, numeric and time/date functions</li> </ul>
	Supports multiple mappers from a single platform
Data translation	<ul> <li>Provides flexible data conversion and translation, including flat file, ANSI X12, EDIFACT, TRADACOMS and GENCOD</li> </ul>
	Simplifies creating and managing even complex maps using drag-and-drop features
Trading partner management	<ul> <li>Simplifies managing complex trading partner communities of business partners and other constituents</li> </ul>
	• Eases new trading partner set-up and manages ongoing changes to trading partner profiles from a central location
Multiple protocol support	Supports more than 20 internet protocols and messaging standards, handling all protocol mediation, while maintaining data and transaction security
Fast, secure large file transfer	• Exchanges large and rich media documents with a proprietary acceleration protocol, OpenText Fuel, which transfers files up to 80 times faster than FTP or HTTP
Ad hoc transfers	• Sends and receives files quickly and securely from anywhere at any time to improve efficiency and collaboration
	<ul> <li>Integrates seamlessly with Microsoft<sup>®</sup> Outlook<sup>®</sup> or any web browser for ease of use, while overcoming the file size limitations of email packages or browsers</li> </ul>
API tools	• Leverages a comprehensive set of APIs and tools to integrate with existing back-office systems
	<ul> <li>Automates file transfers to deliver application-to-application (A2A) data exchange without manual intervention</li> </ul>
Event management and tracking	Offers realtime visibility and reporting of all information exchange
	<ul> <li>Proactively identifies and resolves potential issues with business activity monitoring and realtime event management and alerts</li> </ul>
	• Includes archive and audit trail capabilities to provide accountability when discrepancies arise
Security and compliance	Complies with market regulations, industry mandates and trading partner requirements worldwide
	<ul> <li>Supports leading security standards, such as PGP, SHA-2 and TLS, to ensure security at connectivity, payload and messaging-standard levels</li> </ul>
	• Supports the most secure data transfer standards available, with encryption, non-repudiation and digital certificates for authentication

See the explainer video

## **About OpenText**

OpenText, The Information Company, enables organizations to gain insight through market leading information management solutions, on-premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit: opentext.com.

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