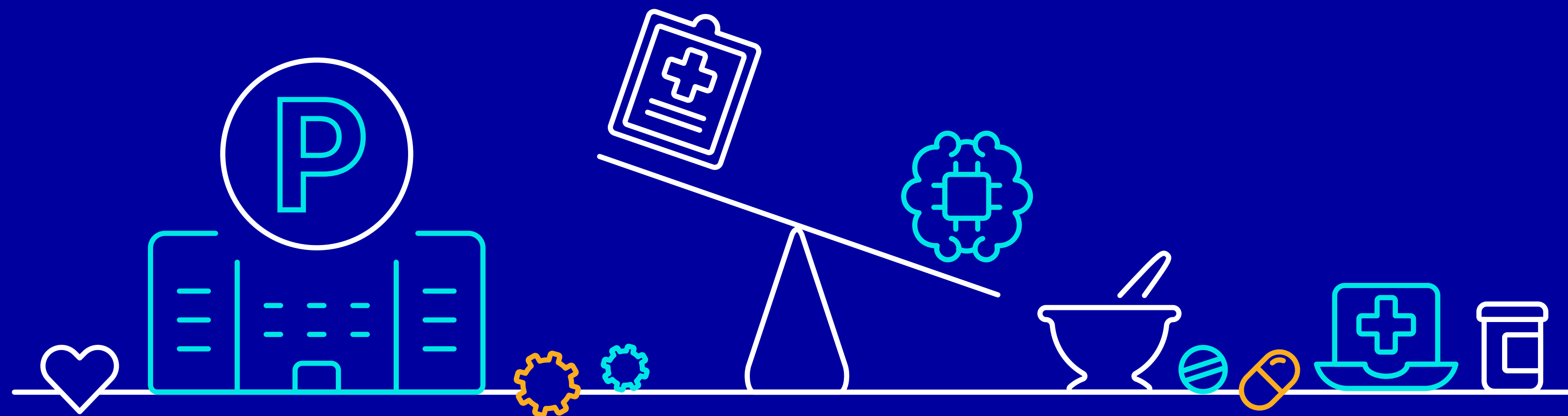


From Promise to Purpose: The AI Tipping Point in Pharma

Demand for data-driven R&D will spur AI adoption



AI deployments in pharma still limited today

Only **7%** of pharmaceutical companies are using **AI for data**¹

Why?

- Are **unsure** where to start
- Believe AI is too **complex**
- Are **unclear** what AI delivers
- **Need more evidence** of benefits

But attention and momentum are building

85%

of pharma companies are interested in AI³

52%

plan to investigate AI in the next six to 12 months⁴

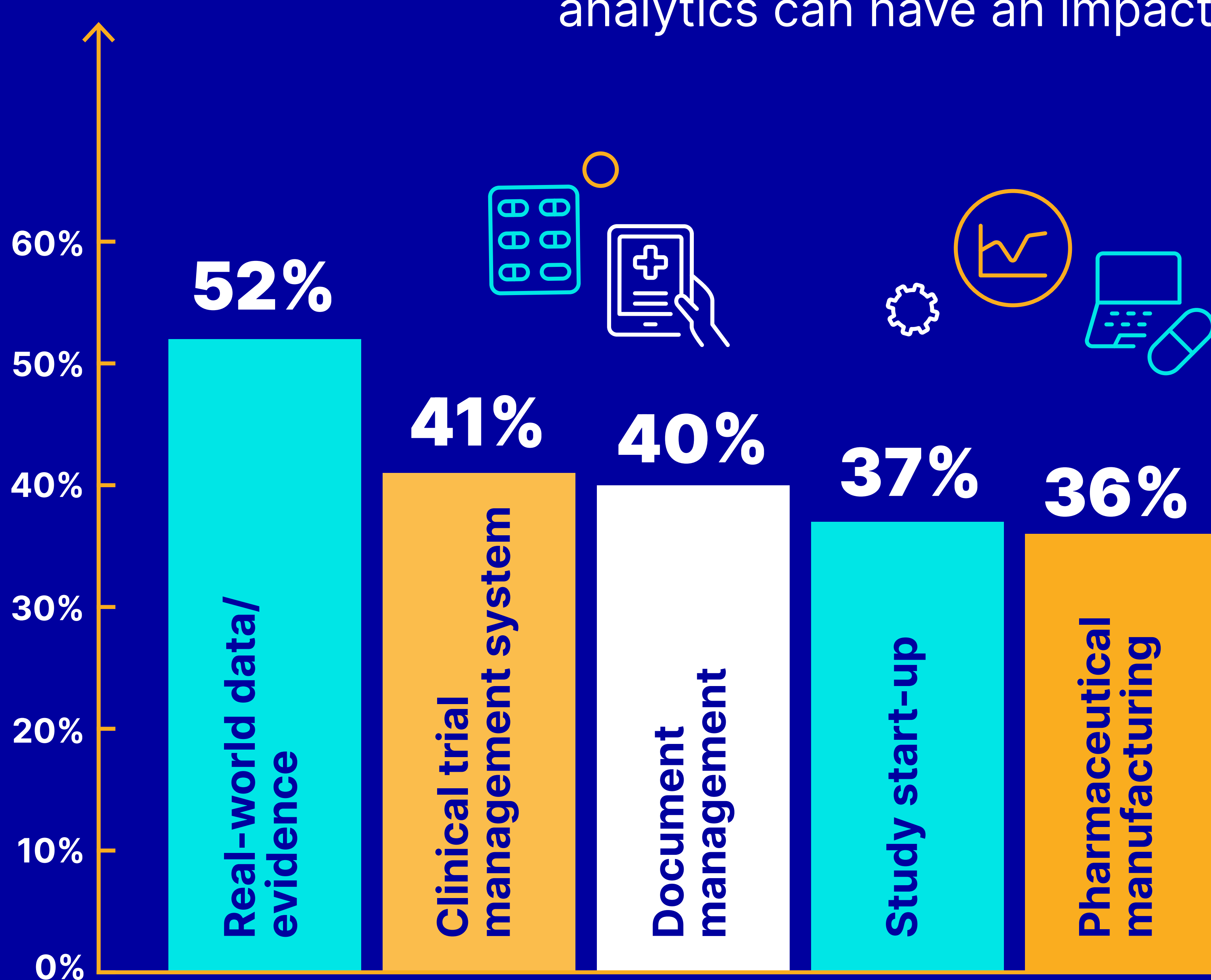
50+

More than **50%** anticipate broad-scale AI adoption **by 2025**⁵

Optimism remains high

75%

of Pharma CEOs agree **AI will significantly change the way they do business.** They cite five top areas where cognitive analytics can have an impact:



Download the OpenText white paper, **“Artificial Intelligence in the Pharma Industry,”** to learn how AI can drive value from the wealth of information ready and waiting.

[Learn more](#)

¹Artificial Intelligence in the Pharma Industry, 2020 ²Artificial Intelligence in the Pharma Industry, 2020 ³Artificial Intelligence in the Pharma Industry, 2020 ⁴Artificial Intelligence in the Pharma Industry, 2020 Emerj Artificial Intelligence Research, ⁵AI in Pharma and Biomedicine, 2020