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3 steps to decoding data risk

Visualize financial exposure for strategic planning

The stakes are high when it comes to financial risk exposure and data security. Data breaches cause financial loss, broken customer trust, and lots of legal consequences.

Follow these three steps to find out your financial risk and safeguard your data strategically.

Map your data landscape 1

The first step is to discover your data.

Understanding what data you hold is fundamental to reducing financial risk.

2 Quantify your risk exposure by data type

Average cost of compromised data per record[1]:

$183 **Customer PII**

$181 **Employee PII**

$168 **Corporate data**
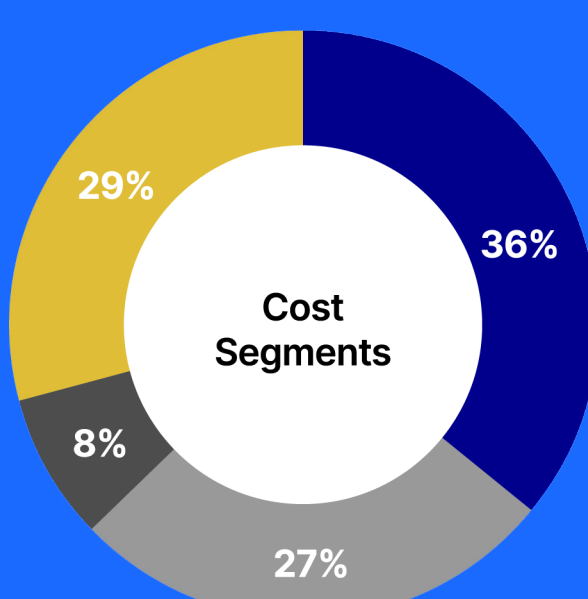
$156 **Intellectual property**

$138 **Non-PII**

Consider other breach cost factors 3

Many factors are at play when assessing the cost of a breach[2]:

- breach detection and escalation costs
- lost business
- post breach response costs
- breach notification costs

Cost Segments

29%
36%
8%
27%

So, how can you manage data risk?

✓ Identify and classify data and exposed data sources.

✓ Delete data that's no longer valuable.

✓ Protect data that is being used.

Unlock secure information management for trusted AI

OpenText™ Voltage™ Fusion is your ticket to outpacing the financial risks of a data breach and accelerating GenAI adoption. We don't just protect data—we power your innovation and secure your edge. Our platform seamlessly blends data privacy, security, and governance, future-proofing your tech landscape.

Ready to protect your organization? Let's secure your data!

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