opentext™

Compare OpenText Media Management versions

Lift your Digital Asset Management to the next level with the latest OpenText™ Media Management innovations. Delight your users and leadership with improved usability, support for new file formats, access to advanced AI, and many other new capabilities.

Category	Innovation	Version/Year			
		20.4	21.4	22.4	24.1
UX	Redesigned immersive user experience	⊘	⊘	⊘	⊘
UX	Personalize-able homepage	⊘	⊘	⊘	⊘
UX	Upload folder from file system and automatically replicate folder taxonomy	⊘	⊘	⊘	⊘
UX	Curate and collaborate on asset Collections (replacing Lightbox)	⊘	⊘	⊘	⊘
UX	Promote Collections to users' homepage	⊘	⊘	⊘	⊘
Architecture	Option to migrate to Docker™ containers managed under Kubernetes™	⊘	⊘	⊘	⊘
Digital Hub microsites	Publish Collections from DAM to Digital Hub	⊘	⊘	⊘	⊘
AI	Manage manual and AI-generated tags for improved discoverability	⊘	⊘	⊘	⊘
Reporting	Simplified reports and dashboards	⊘	⊘	⊘	⊘
Automation	Workflow Designer incorporating a wider range of actions	⊘	⊘	⊘	⊘
Project management	Project management including task calendar and resource availability	⊘	⊘	⊘	⊘
Digital Hub microsites	Improved performance in Digital Hub with support for more microsites	⊘	⊘	⊘	⊘

		20.4	21.4	22.4	24.1
Project management	Native visual review for images	✓	✓	✓	✓
UX	Deep Zoom for viewing high-resolution files without downloading	✓	✓	✓	✓
Integration	Improved integration with OpenText™ Hightail™	✓	✓	✓	✓
Integration	Integration with Salesforce® Marketing Cloud™ available	✓	✓	✓	✓
UX	Asset preview pop-up in Gallery view		✓	✓	✓
UX	Filter searches on asset color		✓	✓	✓
Digital Hub microsites	Digital Hub landing page for logged-in users		✓	✓	✓
Integration	Media Widget for simplified integration and headless operation		✓	✓	✓
Integration	Improved OpenText Exstream™ and OpenText™ Web™ integration		✓	✓	✓
Project management	Native visual review for video		✓	✓	✓
UX	Support for preview of 360 spin sets		✓	✓	✓
UX	Homepage user announcements		✓	✓	✓
Reporting	Interactive reports		✓	✓	✓
Project management	Job dashboard for easier project management		✓	✓	✓
Integration	Integration with Shutterstock® Enterprise™		✓	✓	✓
UX	Watermarking of assets in the UI for productivity and security		✓	✓	✓
Digital Hub microsites	Option to request purpose of download in Digital Hub		✓	✓	✓

		20.4	21.4	22.4	24.1
Digital Hub microsites	Multi-page microsites in Digital Hub		✓	✓	✓
AI	Integration with Amazon® Rekognition™		✓	✓	✓
Integration	Publishing integration framework for easier asset distribution		✓	✓	✓
UX	Option to define threshold for AI confidence level		✓	✓	✓
AI	Bulk Asset Importer using metadata in a spreadsheet		✓	✓	✓
UX	Improved metadata layout in detail view		✓	✓	✓
Project management	Define owner/manager/watcher roles for projects		✓	✓	✓
Integration	Integration with CI Hub™ universal integration service		✓	✓	✓
Integration	Integration with Highspot™ sales enablement platform		✓	✓	✓
Integration	Integration with Salesforce Sales Cloud™ available		✓	✓	✓
UX	Quick download from object storage			✓	✓
Integration	Integration with Vidyard™ video platform			✓	✓
UX	Easier metadata edit in detail view			✓	✓
Integration	Master Usage Model API for asset traceability			✓	✓
Digital Hub microsites	Streamlined download in Digital Hub			✓	✓
UX	Optional "light mode" user interface			✓	✓
Integration	Integration Service for easy integration to hundreds of applications			✓	✓

		20.4	21.4	22.4	24.1
Reporting	Web-based report designer			✓	✓
Reporting	Additional pre-built reports for application management			✓	✓
AI	Integration with Google® Vision AI™			✓	✓
UX	Simplified tools for UI branding and personalization			✓	✓
Integration	Media Widget displays url of published assets			✓	✓
Automation	Automated publishing of assets within workflow			✓	✓
Automation	Additional sample workflow designs			✓	✓
UX	Generate short links for sharing Collections			✓	✓
UX	Accelerated upload of folders with structure			✓	✓
Integration	Integration with Hootsuite™			✓	✓
Integration	Integration Framework for Product Information Management (PIM) applications				✓
UX	Extended 3D format support (GLB/GLTF, WRL/VRML, 3DS)				✓
UX	Integrated virus scanning for imported assets				✓
UX	Dynamic search with asset previews				✓
UX	Streamlined bulk download experience				✓
Integration	Integration with Salsify™ PXM™ available				✓
Automation	Workflow scheduling for automation				✓
		20.4	21.4	22.4	24.1

		20.4	21.4	22.4	24.1
AI	Integration with OpenText™ IDOL™ Media Analysis				⊘
AI	Private trainable AI analysis with OpenText IDOL				⊘
AI	Generative AI for inspirational images				⊘
UX	Animated GIF preview support				⊘
Digital Hub microsites	Improved Digital Hub microsite security				⊘
UX	Copy/move/delete experience redesigned to reduce errors				⊘
UX	Access Request option for secure Collections				⊘
UX	Improved user management tools for administrators				⊘

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