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OPENTEXT™
Information Matters
Your monthly source of OpenText news

What's in It for You?

Enterprises have their challenges. Under pressure, I could think of about 99 of them. Challenges such as knowing what information you have, making compliance work for you, getting the full picture of your enterprise…so let's examine a few below and get you back to work with a peaceful, easy feeling.

We'll also look at Innovation Tour, which will begin next month. By Grabthar's hammer, check out our schedule below and plan to meet us in one of the cities we're visiting near you.

We lost some icons earlier this month, so I've scattered 14 classic song and movie titles and lines from David Bowie, Alan Rickman, and Glenn Frey throughout this issue. Can you spot them all? OK, now, let's dance!

Keeping You in the Know

99 Enterprise Challenges

Which enterprise information challenges are preventing you from achieving your objectives? <u>Explore our list of challenges—and solutions</u>:

#17. **I can't gain insight when my information is hidden in different applications.**
Solution: <u>Discover value in information within existing infrastructure</u>.

#26. **Navigating through endless information drains my productivity.**
Solution: <u>Streamline processes by putting content in context.</u>

#40. **We have to comply with a wave of global rules and regulations.**

Binary Solo

"0000001, 00000011, 000000111, 00001111!"
— <u>Flight of the Conchords</u>

Links to Keep at Your Fingertips

- <u>99 Enterprise Challenges</u>
- <u>Digital Readiness Assessment Tool</u>
- <u>Gartner Magic Quadrant for ECM 2015</u>
- <u>Forrester Truly, Madly, Deeply Names OpenText a Leader in DAM</u>
- <u>OpenText Analytics ranked #1 for embedded BI</u> (Yippee-ki-yay!)
- *<u>On Digital</u>*
- <u>OpenText Core free 90-day trial</u>
- <u>OTTV</u>
- <u>Success Stories</u>
- *<u>Information Matters</u>*

Solution: [Ensure compliance to gain the competitive edge.](#)

#41. **Only 182 of my 360 degrees are in focus.**
Solution: [See what is happening everywhere now.](#)

#65. **Finding the right ECM solution is harder than ever.**
Solution: [Gartner names us a leader in its Magic Quadrant for ECM.](#)

A Mature B2B Environment

How mature is your organization's B2B integration program? Want to find out before you leave it alone for the weekend with strict instructions not to have a party? [Try this **free** and quick (2 mins!) survey](#) to evaluate its maturity level and to identify key areas for growth and ch-ch-changes.

OpenText Elite: NEW Customer and Partner Loyalty Program

We have a new customer loyalty program, OpenText Elite, and we're very excited to bring back points with **My OT Points**. Moving forward, each of your program activities will now earn you points to redeem toward an Enterprise World 2016 pass, a full day of professional services, or onsite/online learning services! Live life in the fast lane, and [start participating](#) in program activities, earn points, and redeem toward your reward!

Electronic Signature Process

Want an improved electronic signature process? We've announced new integrations with DocuSign to help you securely create and route documents for electronic signatures. The electronic signatures —which work with our Content Suite Platform, Customer Communications Management, and Contract Center—reduce time and burden, while helping to meet compliance and information governance standards. [Read more…](#)

NEW OpenText Blog Page

If you haven't seen our new blog page, have you been living life on Mars? Visit soon to read our CEO's latest post, *It Is a Network, Not a Chain* , as well as *New Resolution for Retailers in 2016: Take Charge of Your Chargebacks* and *How to Play Nice with Compliance* from our experts.

Hot Places to Be

OpenText Core

Flexibility and convenience for business-ready file sharing and collaboration in the cloud: [sign up for a free 90-day trial](#) and get started right away!

Recorded Webinars

View any of our past webinars (and their PowerPoint files) by accessing our archive on the Knowledge Center. (It's not a labyrinth, but a [KC login](#) is required.)

Things that Make You Text OMG

There are so many great tributes out there to David Bowie, Alan Rickman, and Glenn Frey. Here are just a few:

David Bowie

- Flight of the Conchords' 2002 song, *Bowie's in Space*.
- What was Bowie doing at your age? [Find out](#).
- This infographic gives [summarizing Bowie](#) a shot.

Innovation Tour 2016

This is your chance to continue the conversation you began with the experts at Enterprise World about your organization's digital preparedness. Hear from OpenText executives, experience the newest releases, participate in solution-specific breakouts, learn actionable strategies, and connect with industry leaders. Select your city and register for Innovation Tour now:

- Sydney - Feb. 23
- Tokyo - Feb. 25
- Munich - Mar. 8
- Paris - Mar. 9
- London - Mar. 10

We will also be in the following locations with the Innovation Tour Experience (a smaller, more personal event):

- Singapore – Mar. 1
- Eindhoven – Apr. 19
- Johannesburg – May 19

Build Your Knowledge, Build Your Strategy

On Digital

Read *On Digital*, the latest book from our CEO, and discover the importance of hyperscale, the fact that millennials are the new barbarians at the gate, how digital is your sherpa on the customer journey, how the supply chain is a network, not a chain, the new asset class: data, and the new digital foundation. There will be no foolish wand-waving or silly incantations in this class. Download it now.

OpenText & the Digital World Infographic

The business world is experiencing a digital transformation. How are you going to compete in a digital world? You don't want to feel like the new kid in town. For a look at how to begin your digital journey, check out this infographic
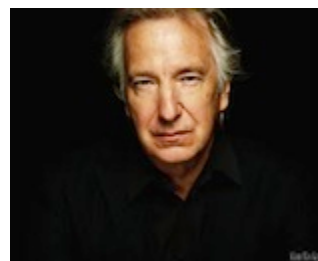
What the Die-Hards Are Doing

Alan Rickman

- Here are some of Rickman's most memorable roles.
- Rickman provides 15 life lessons.
- If planning to play a villain, you may want to refer to this handy guide.

Glenn Frey

- Stephen Colbert remembers Frey.
- Wondering which songs are Frey's 20 essential?

Upcoming Events

Almac Clinical Services Limited

Almac uses Content Server to provide a single source of the truth, with quick search and retrieval, improved compliance, collaboration, rapid workflow deployment, and cost savings. Watch the video or read the story…

Sun TV Network Ltd.

Sun TV leverages OpenText and Avaali to control data growth and reduce report-processing time. Read the story…

Things You May Have Missed

- The word "visibility" can mean different things depending on the context. But what does it mean when discussing the supply chain? Read the blog...
- Our CMO, Adam Howatson, chats with Mr. Mystery Guest, Jason Cassidy, CEO, Shinydocs about how and why OpenText and Shinydocs partnered up. Watch this episode of *Engage*…
- Speaking of Shinydocs, this webinar shows how using Shinydrive for Content Server delivers compliance, allowing access all files, on all applications, directly from ECM.
- An executive brief and a visual overview are now available in the KC to support the new Content Suite Platform Cloud Edition, which is a one-stop shop for ECM in the cloud.
- An AIIM webinar (on demand here) examines how integrating ECM can help you recognize its true value.
- How the heck do you merge pages from multiple files with Brava! Doc Merge? This video shows it's easy-peasy.
- EIM should be central in an information security strategy. Read the blog…
- *Performance White Paper: OpenText Content Server 10.5 SP1 on Microsoft Windows 2012 and SQL Server 2012 compares CS 10.5 SP1 to CS 10.5* - Read it in the KC…
- *Performance White Paper: OpenText Content Server 10.5 on Red Hat Enterprise Linux 6 and Oracle 11gR2, Oracle 12c compares CS 10.5 SP1 to CS 10.5* - Read it in the KC…
- *Performance White Paper: Content Server 10.5 WAN Deployments with and without Remote Cache Clients: OpenText™ Enterprise Connect, Content Server Web, SAP GUI* - Read it in the KC…
- *Performance White Paper: OpenText Vendor Invoice Management for SAP Solutions 7.5 Performance Assessment* – Read it in the KC…

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Innovation Tour Experience
Singapore – Mar. 1
Eindhoven – Apr. 15
Johannesburg – May 19

Questions?

Please email us anytime!

Answers

Did you find all 14 references? *Under Pressure* (Bowie); *Peaceful, Easy Feeling* (Frey); "By Grabthar's hammar..." (Dr. Lazarus/Rickman); *Let's Dance* (Bowie); *Changes* (Bowie); *Life in the Fast Lane* (Frey); *Life on Mars* (Bowie); "There will be no foolish wand-waving or silly incantations in this class" (Prof. Snape/Rickman); *New Kid in Town* (Frey); *Die Hard* (Rickman); "....Mr. Mystery Guest" (Hans Gruber/Rickman); *Truly, Madly, Deeply* (Jamie/Rickman); "Yippee-ki-yay..." (Hans Gruber/Rickman); *Labyrinth* (Bowie)

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