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## Who we are

## **Get to know the leader in information management**

**OpenText** powers and protects information to give organizations of all sizes the information advantage. We sit at the center of connected ecosystems, the internet of clouds, and play a critical role as our customers adopt cloud, security, and Al. We drive innovation to transform knowledge workers and elevate human potential in the age of Al.

Founded in 1991, OpenText grew out of a partnership between the University of Waterloo and Oxford University to create the first online Oxford English Dictionary. Our first product pioneered searching across every word on every web page. Since then, we've grown into a top ten global software company that delivers innovation and value to organization of all sizes.



## OpenText quick facts

23,000 employees

98
of top 100 global industry leaders trust OpenText

180 countries where we serve customers

11 million

public cloud users

120k+
enterprise customers

9,000 private cloud deployments

#### **α** opentext™

## Information management is delivered through:



#### **Business Cloud**

Cover the basics to achieve the extraordinary with trusted information.



#### **Business Al**

Be ready for anything with next-gen autonomous cloud.



#### **Business Technology**

Innovate across domains with AI and security built in.

## What we do

## **Elevate human potential with information management**

Work as we know it is changing. With the arrival of Al and automation, machines are taking over mundane tasks, boosting productivity, delivering insights from information, and fueling better decisions. At the same time, the ongoing transition to cloud is providing companies with the basis for stable, streamlined operations while a holistic approach to security heightens the protection of data and systems.

These changes are happening all around us. But only the organizations that can take advantage of them will lead their industries.

So how can they do it? With **information management**. These solutions help organizations manage and govern large data sets -- securely, confidently, and at scale in the cloud. With the right data orchestration, organizations can get ready to drive real productivity with AI. When AI can be implemented with trust and security, we can unleash the knowledge worker and elevate human potential.



## **Our customers**

#### Solving our customers' challenges is how we reach our goals

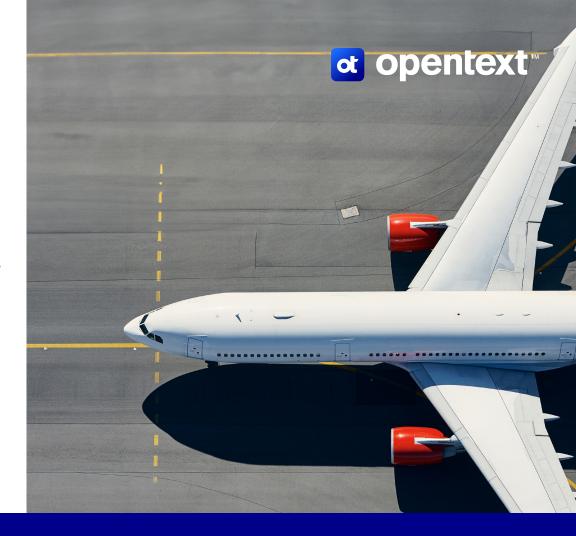
These are just a few examples of how companies are reimagining information to achieve more with OpenText information management.

# Productivity skyrockets for international airline group

**Air France-KLM** streamlines IT service management so workflows can be created in hours instead of days and offers one-click self-service for its 90,000 users.

"This gives us the scalability we wanted. In a full lifecycle management orchestration, we have reduced our time to market and improved the quality of our service." Trajce Golomeov, automation and cloud technical architect, Air France-KLM.

Learn more >



# 400% improvement in productivity





# Lighting company flips the switch on supplier collaboration

GE Lighting, a Savant company smooths operations with a cloudbased order management solution that offers total visibility for supplier and buyer transactions.

"Supplier collaboration in OpenText Active Orders contributed to a 10% improvement in on-time fulfillment this year—helping us to foster greater customer satisfaction." Rick Stalker, SAP technical product manager, GE Lighting, a Savant company.

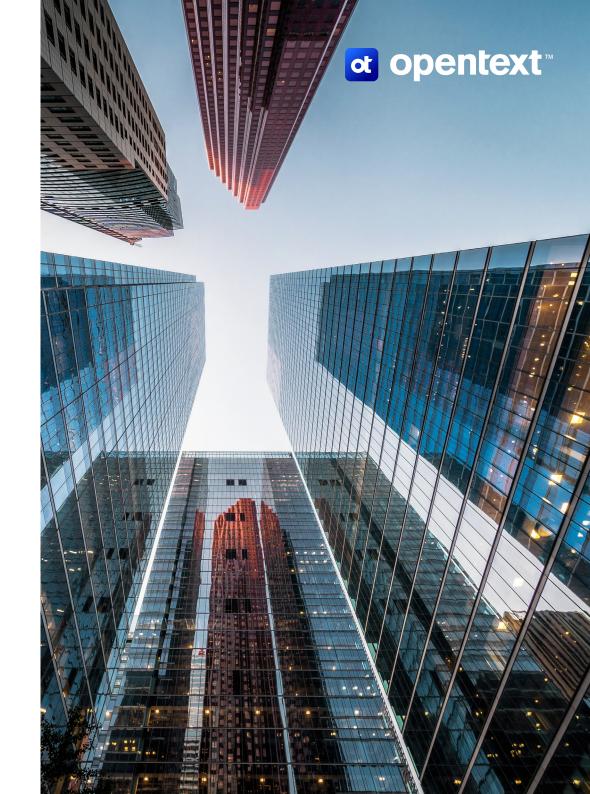


#### **Financial services firm** keeps pace with digital explosion

As the financial services world continues its shift to digital applications, Rabobank streamlines and accelerates global application testing so it can release apps more quickly to satisfy customer demand.

"From my perspective, the best thing about LoadRunner Enterprise SaaS is the added flexibility it gives us. If requirements around our applications change, we can rapidly adjust our testing footprint up or down." Arjan Bos, product owner, Rabobank.







# Telecom company puts cyberthreats on hold

Vodafone Türkiye heightens confidence and compliance for it finance division with a data security platform that hunts for potential threats while keeping up with industry standards.

"We were delighted to see that VDAM reduced our average archive retrieval time to three days, avoiding hefty penalties."
Basak Gencer, cyber security senior manager, Vodafone Türkiye.

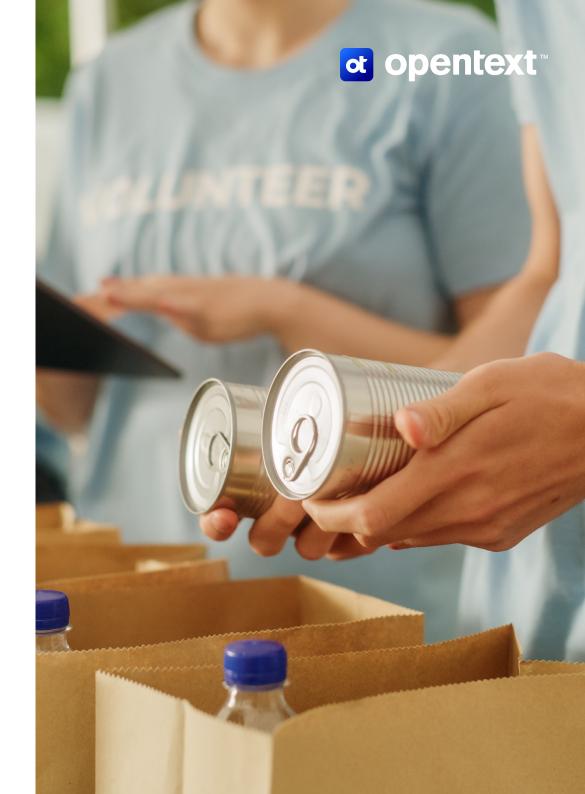


# Nonprofit elevates IT services to empower users

Global humanitarian organization World Vision International reimagines its IT operations and service delivery with a well-designed digital strategy so that users can work more collaboratively and efficiently to achieve mission goals.

"By reimagining end-to-end operations and service delivery through digital transformation, we can enrich our users' experiences and accelerate the promise that is always at the forefront of our minds—helping vulnerable children all over the world." Jerome Capili, IT director of global service management, World Vision International.







# Professional services firm helps safeguard critical infrastructure

Utility clients of PwC Canada count on advanced threat management to help them protect essential North American infrastructure from cyber attacks.

"The ArcSight out-of-the-box capabilities of world-class SOAR, great threat hunting, and rapid reporting and analytics functions make it a great end-to-end solution for our utilities clients." Umang Handa, partner, national lead, managed security services, cybersecurity and privacy, PwC Canada.



# Insurance company simplifies IT to focus on innovation

Achmea, the largest insurance company in the Netherlands, streamlines service and asset management with a cloud-based solution so the IT department can explore new features and capabilities to offer its users.

"With the move to SMAX SaaS, in line with our cloud-first strategy, we no longer have to perform manual upgrades. This allows me to focus on providing innovation and new functionality for our users." Christiaan Pöttger, Achmea's IT4IT CMS manager.







#### **Equipment rental firm** spotlights sustainability

By digitizing paper-based processes, Loxam gives employees and customers faster access to the information they need while moving the company towards paperless workflows.

"Our corporate strategy focuses on making a positive impact on the planet. As part of this, we wanted to move to paperless working." Stephane Aldeano, corporate senior technical director, Loxam.



# Financial services company invests in customer experience

UK-based Nationwide Building Society took its outsourced, lackluster customer communications function and turned it into timely, personalized outreach that is boosting member experience and loyalty.

"We want to personalize our outreach based on a 360-degree view of each customer's needs and preferences." Amitesh Mishrai, CIO for customer experience platforms, Nationwide Building Society.

Learn more >



# Creates personalized content 83% faster





#### **a** opentext™



# Dairy co-operative prioritizes food safety and quality

Fonterra, the world's largest dairy importer based in New Zealand, improves product visibility and traceability to elevate customers' confidence.

"With OpenText, we have real-time visibility of our entire supply chain, which allows us to make better decisions faster. Our ability to deliver high-quality products on time to our customers has significantly improved, and our teams are more engaged and productive." Rob Turnbull, head of IT operations, Fonterra

Learn more >

# Traces any product within 3 hours





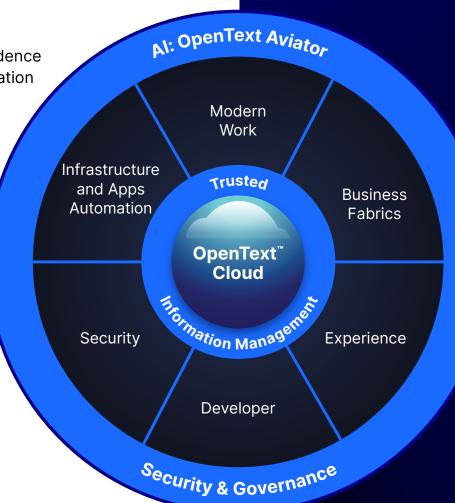
## Our portfolio

**or** opentext™

Where can information management take you?

Get the knowledge, insight, and confidence

that can only come from being information driven with superior enterprise data management. From content to connections to conversations and more, OpenText manages your organizational information securely in the cloud so your workforce can improve business workflows and apply Al to elevate its potential.



#### **∞** opentext™ Al: OpenText Aviator Document Management Trusted Capture Process and IDP Automation OpenText<sup>\*\*</sup> Content Cloud Industry and Information Departmental hation Manage Archiving Applications Business Integration Security & Governance

## Knowledge reimagined

#### **Integrate**

content and systems to enhance processes

#### **Deliver**

knowledge faster to drive productivity

#### **Enhance**

work with Al productivity and governance



**Platform** 

consolidation

on SaaS solution



reliability on

OpenText Private

Cloud

10x greater

Digitization and central repository

for 15k staff

AIRFRANCE KLM



Automated and digitized customer transactions



workflows



Archived 4.3 IB of data to save \$5M per year

BMO (A) Harris Bank



Streamlined regulatory compliance processes



Al to analyse and classify documents

#### **OpenText Content Cloud**

#### **Express**

Boost productivity with best-in-class content management integrated with Microsoft Teams collaboration

#### **Premium**

Build operational excellence with readyto-use integrations for SAP S/4 HANA, SAP SuccessFactors, and Salesforce

#### **Ultimate**

Bridge across boundaries with SaaS capture, file sharing, and digital signature

#### Integrate

content and systems to enhance processes

#### **Deliver**

knowledge faster to drive productivity

#### **Enhance**

work with Al productivity and governance



#### **Content platforms**

- OpenText Content Management
- OpenText Documentum Content Management
- OpenText Core Content Management

#### **Content capabilities and services**

- OpenText Capture
- OpenText Information Archive
- OpenText Process Automation

#### **Extensions and add-ons**

- For Human Resources
- For Engineering
- For Manufacturing
- For Government
- For Life Sciences
- For Healthcare
- For SAP Solutions
- For Salesforce
- For Microsoft 365

#### **α** opentext<sup>™</sup> Al: OpenText Aviator B2B Integration Industry Trusted Supply Chain **Applications** Automation and Services OpenText<sup>®</sup> Business **Network** Cloud Supply Chain Secure hation Manage Collaboration Supply Chain Traceability Security & Governance

# **Connections reimagined**

#### **Integrate**

people, processes, and things

#### **Automate**

internal and external processes

#### **Collaborate**

across all business partners



Lacked EDI expertise to connect with new facilities



Faster access to supplier data to help optimize processes



Support global expansion and regional invoicing mandates



Product traceability and brand protection



Secure digital identity and access management for members



Improve cash visibility and optimize working capital

# OpenText Business Network Cloud

#### **Essentials**

Digitize manual, paperbased processes

#### **Foundation**

Scalable integration for the mid-market

#### **Enterprise**

EDI-as-a-Service for global enterprise companies

# Integrate people, processes, and things Automate

**Collaborate** across all business partners

internal and external processes



#### **Business Network platforms**

- OpenText Trading Grid
- OpenText Trading Grid Command Center
- OpenText Core Collaboration Access
- OpenText Aviator IoT

#### **Business Network Capabilities and Services**

- OpenText Ready to Implement (RTI)
- OpenText Ready to Serve (RTS)
- OpenText Advisory Services

#### **Extensions and add-ons**

- OpenText Trading Grid e-Invoicing
- OpenText Trading Grid Supplier Hub
- OpenText Trading Grid Intelligence
- ERP adapters for SAP S/4HANA, Netsuite, and Microsoft Dynamics



# **Conversations reimagined**

#### **Optimize**

customer journeys with actionable insights powered by data

#### **Empower**

teams to craft exceptional, valuedriven customer experiences

#### **Engage**

with customers through tailored, preference-based interactions

#### L'ORÉAL

Global marketing backbone and customer communications



18,000 pages across 20 sites in 15 languages



Customer experiences in 12 languages and 17 countries



Improved fax transmission success rate to almost 100%



Personalized multichannel insurance communications



Consolidated 100,000+ assets with powerful digital asset management

# OpenText Experience Cloud

#### New packages:

## **Conversational Experience Delivery**

Captivate customers with personalized communications delivered to their channel of choice

## **Customer Engagement Delivery**

Manage the entire customer journey, uniting communications, messaging, and web for acohesive experience

#### **Experience Cloud**

Seamlessly build, innovate, and scale with a best-in-class digital experience platform designed to grow with your businesss

## **Secure Data Delivery for Industry**

Rely on the most trusted and compliant digital fax solutions built for highly regulated industries

#### **Optimize**

customer journeys with actionable insights powered by data

#### **Empower**

teams to craft exceptional, value-driven customer experiences

#### Engage

with customers through tailored, preference-based interactions

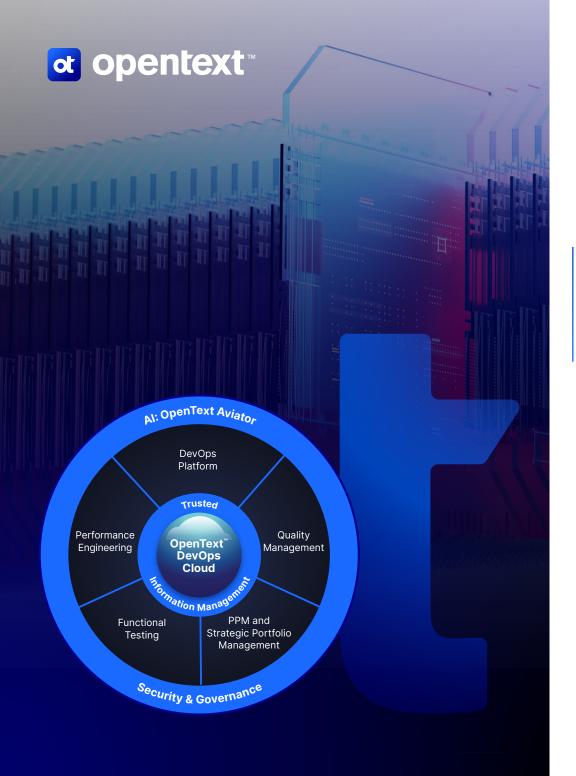


#### **Customer experience platforms**

- OpenText Communications
- OpenText Web CMS
- OpenText Core Web Optimization
- OpenText Digital Asset Management
- OpenText Contact Center Analytics
- OpenText Enterprise Document Accessibility
- CPaaS
  - OpenText Core Messaging
  - OpenText Core Fax
  - OpenText Core Journey and Customer Data

#### **Business and Industry Integrations**

- Salesforce
- SAP
- Guidewire
- Adobe



# **Engineering** reimagined

#### **Faster**

application delivery and optimized developer experience

#### Safer

software with builtin DevSecOps best practices

#### **Smarter**

releases with Al automation and insights



Lowered software deployment time by 96%



Increased release velocity and shortened cycle times



Boosted productivity and efficiency with move to DevOps

#### cencora

Increased app performance by more than 98%



Reduced testing costs, time to market and improved quality



Gained full project alignment to strategic state initiatives

#### **OpenText DevOps Cloud**

#### **Express**

Basic entry-level solution for teams looking to manage software releases, DevOps, and improve workflow efficiency

#### **Premium**

Enhanced with expanded functionality including advanced integrated testing and validation for full toolchain support

#### **Ultimate**

Complete solution including collaboration, quality management, and strategic planning and business goal alignment

#### **Faster**

application delivery and optimized developer experience

#### Safer

software with built-in DevSecOps best practices

#### Smarter

releases with Al automation and insights



#### **DevOps platform**

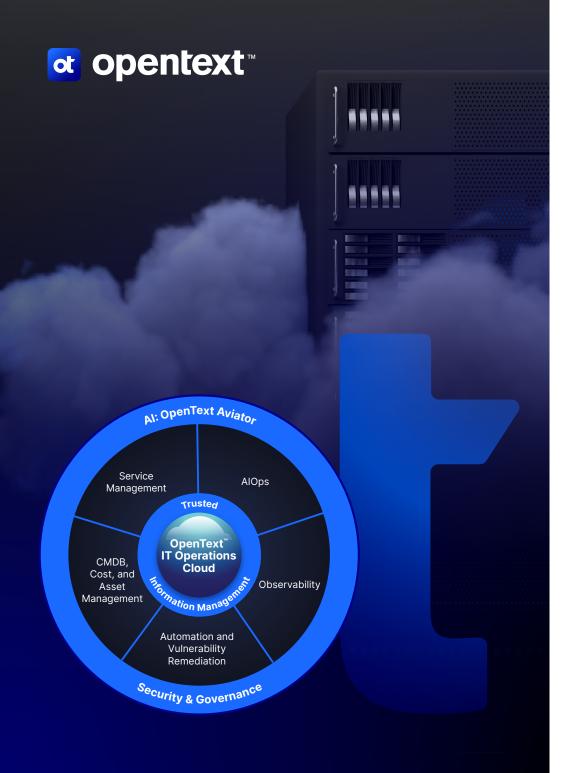
OpenText<sup>™</sup> Core Software Delivery Platform

#### **DevOps capabilities and services**

- OpenText<sup>™</sup> Software Delivery Management
- OpenText<sup>™</sup> Application Quality Management
- OpenText<sup>™</sup> Functional Testing
- OpenText<sup>™</sup> Performance Engineering
- OpenText<sup>™</sup> Project and Portfolio Management
- OpenText<sup>™</sup> Functional Testing Lab for Mobile and Web

#### **Extensions and add-ons**

OpenText<sup>™</sup> DevOps Aviator



# CloudOps reimagined

#### **Control**

the entire IT environment

#### **Reduce**

the total cost of ownership

#### **Optimize**

with a composable platform

#### achmea 🖸

Auto-routes 350,000 tickets annually for faster response

#### verizon<sup>v</sup>

Reduced MTTR from hours to seconds



49% reduction in service outages



Automated patching down to 4 hours/ week



Cloud provisioning boosts productivity by 400%



Self-service portal for more than 12,000 employees

# **OpenText IT Operations Cloud**

#### **Express**

Entry-level solution with a focus on departmental-level service management

#### **Premium**

Focus on ITSM functionality including ITIL processes

#### **Ultimate**

Complete solution that adds discovery, automation, and IT asset management for a complete ITSM solution

# Control the entire IT environment Reduce the total cost of ownership Optimize with a composable platform



#### **IT Operations platforms**

- OpenText<sup>™</sup> Service Management
- OpenText<sup>™</sup> Network Operations Management
- OpenText<sup>™</sup> Al Operations Management

#### IT Operations capabilities and services

- OpenText<sup>™</sup> Universal Discovery and CMDB
- OpenText<sup>™</sup> Asset Management
- OpenText<sup>™</sup> Automation Center
- OpenText<sup>™</sup> Cloud Management
- OpenText<sup>™</sup> Infrastructure Observability
- OpenText<sup>™</sup> Application Observability

#### **Extensions and add-ons**

- OpenText<sup>™</sup> Service Management with Aviator
- OpenText<sup>™</sup> Al Operations Management with Aviator
- OpenText<sup>™</sup> Network Operations Management with reporting
- OpenText<sup>™</sup> Al Operations Management with reporting



## Security reimagined

#### **Anticipate**

cyber risk with advanced threat visibility, insights, and monitoring

#### **Protect**

across identity, data, apps, users, and devices for adaptive security posture management

#### **Simplify**

security across business functions, roles, and processes to drive compliance via platform



"Higher quality applications with fewer code vulnerabilities"



"Integrated security scanning right into the development cycle"



Comprehensive threat hunting reduces alert fatique

**BERNICIA** 



"Providing a single point of identity and access control"



"Future-proof data protection with referential integrity, scalability, and full regulation compliance"



Consolidated email security and compliance archiving for HIPAA



Peachigh-qualitye of mind and protection from ransomware

# OpenText Cybersecurity Cloud

**Prevent and protect** 

Remediate and restore

**Detect and respond** 

Investigate, analyze, and comply

#### **Anticipate**

cyber risk with advanced threat visibility, insights, and monitoring

#### **Protect**

across identity, data, apps, users, and devices for adaptive security posture management

#### Simplify

security across business functions, roles and processes to drive compliance via platform



#### **Application security**

- OpenText Static Application Security Testing
- OpenText Core Software Composition Analysis

#### **Data privacy and protection**

- OpenText Core Data Discovery and Risk Insights
- OpenText Data Privacy and Protection

#### **Identity and access management**

- OpenText Core Advanced Authentication
- OpenText Core Identity Governance

#### **Threat detection and response**

- OpenText Core Adversary Signals
- OpenText Endpoint Response

#### **SMB data security**

- OpenText<sup>™</sup> Endpoint Protection
- OpenText<sup>™</sup> Email Encryption powered by Zix

#### **SMB** data protection

- OpenText<sup>™</sup> Cloud to Cloud Backup
- OpenText<sup>™</sup> Server Backup

#### **Consumer digital life protection**



# Decisions reimagined

#### **Smart**

Intelligent operational and behavioral insights

#### **Scalable**

Al-led productivity, process efficiency, and optimized computing

#### **Secure**

Risk management and data security



theTradeDesk



Leverages eDiscovery solution

"The Analytics Platform delivers the speed and massive scalability we need" "For each dollar, we get the most processing power" "Strong scalability and reduced operating costs. We recorded an ROI of 351 percent, with a payback

time of only four months"

Leverages eDiscovery solutions for speed, security, and cost savings

#### ... MassMutual

"The best, most versatile, most powerful, and most affordable data warehouse on the planet"



Streamlines legal content management to improve security, privacy, and regulatory compliance

#### **PHILIPS**

"Zero unplanned downtime of medical imaging systems using remote monitoring and predictive analytics"

#### **OpenText Analytics Cloud**

**Customer insights** 

**Predictive** maintenance **AdTech performance** 

**eDiscovery and legal Solutions** 

#### **Smart**

Intelligent operational and behavioral insights

#### Scalable

Al-led productivity, process efficiency, and optimized computing

#### Secure

Risk management and data security



#### **Analytics platforms**

- OpenText Analytics Database
- OpenText Intelligence
- OpenText Data Discovery
- OpenText Intelligent Classification

#### **Smart legal platform**

- OpenText Core Legal Hold
- OpenText eDiscovery
- OpenText Investigation
- OpenText Legal Content Management
- OpenText Legal Knowledge Management

#### **API thrust services**

- OpenText Information Intelligence Thrust API
- Data Connectors

# at opentext™

Learn more about how reimagining information can elevate your workforce's potential.