

3 ways to turn fax pain into digital healthcare gains

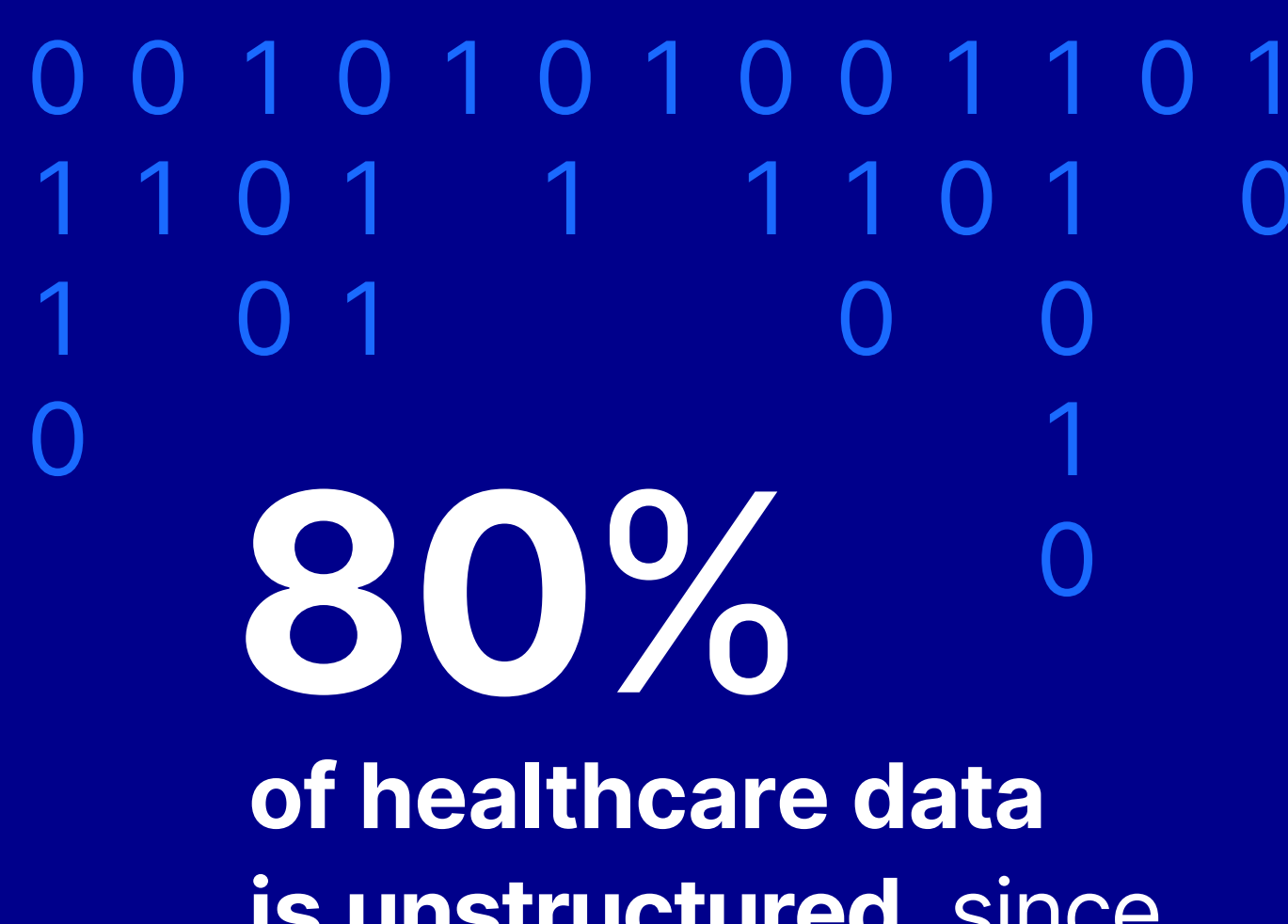
Aging and siloed fax systems with limited automation and integrations get in the way of a seamless patient experience. As the amount of healthcare data continues to grow exponentially, the challenges worsen.

30%

of the world's data volume is being generated by the healthcare industry.¹

270 gigabytes

of data per patient will be created by 2025.²



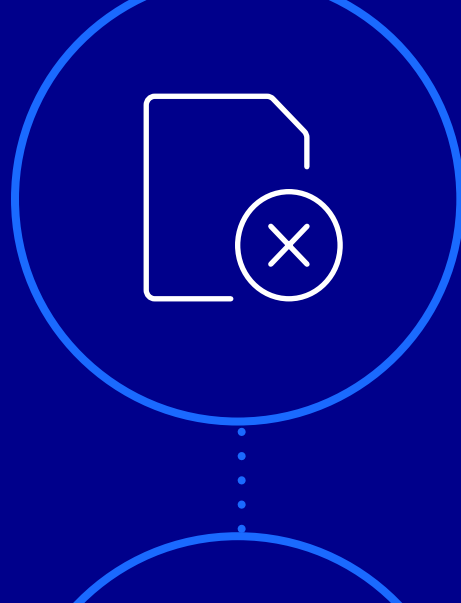
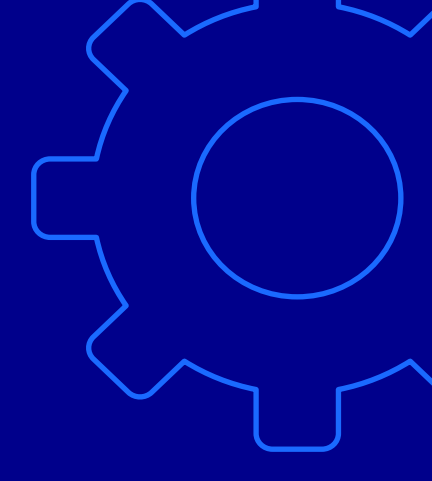
80%

of healthcare data is unstructured, since medical imaging data makes up 80% of all clinical content.³

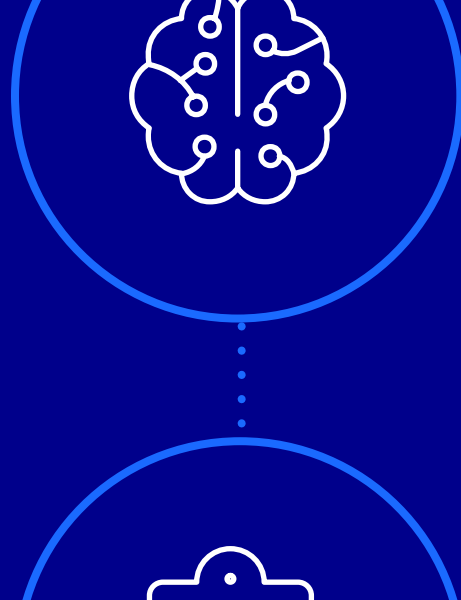
Leading healthcare organizations know that improving data capture can drive major dividends. But how do you get started?

1

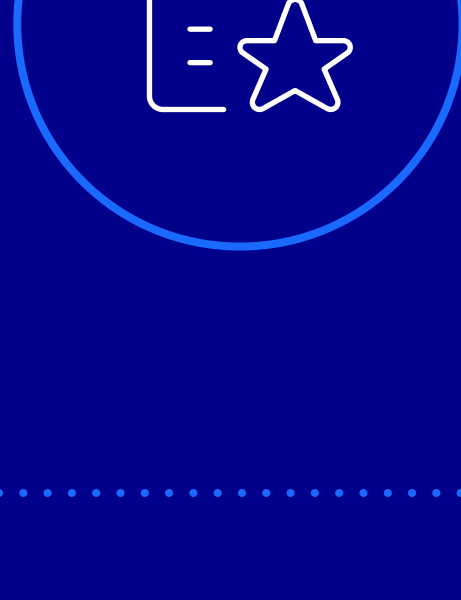
Automate data capture and integration



Eliminate paper, scanning, and human error

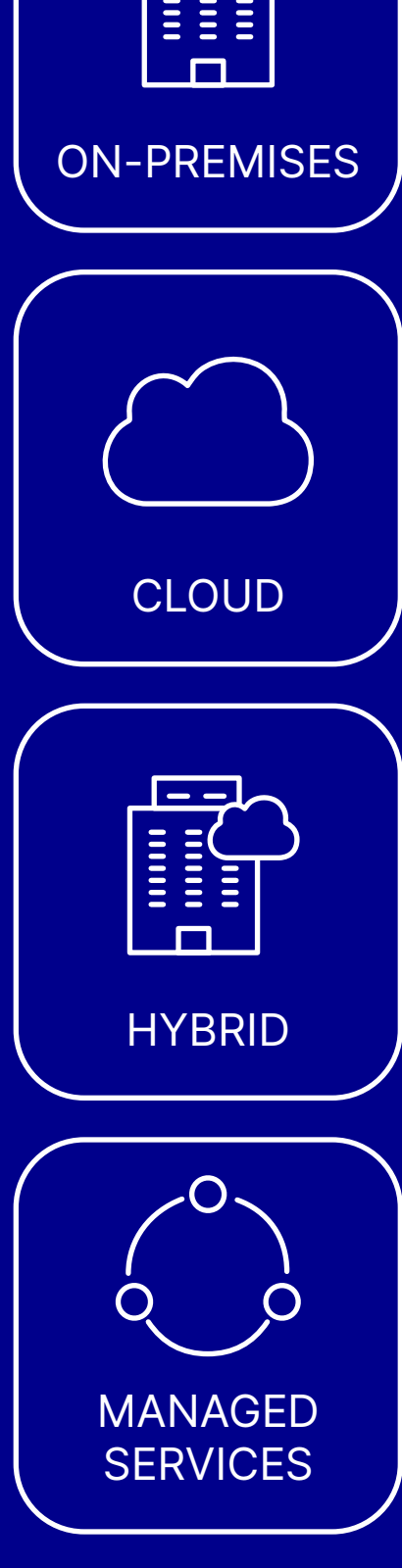


Implement intelligent routing and escalation



Increase service quality and compliance

How to create focused data



FAX

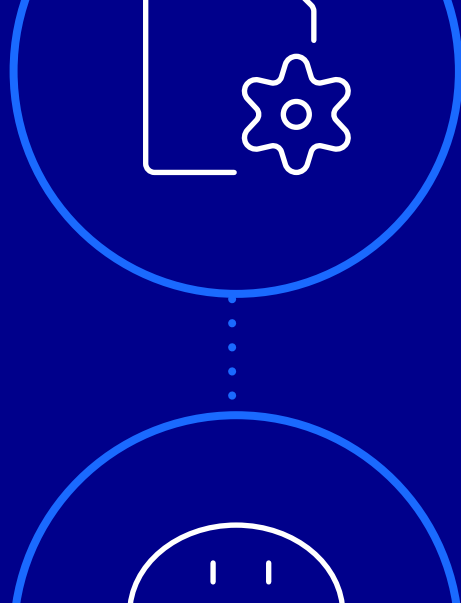
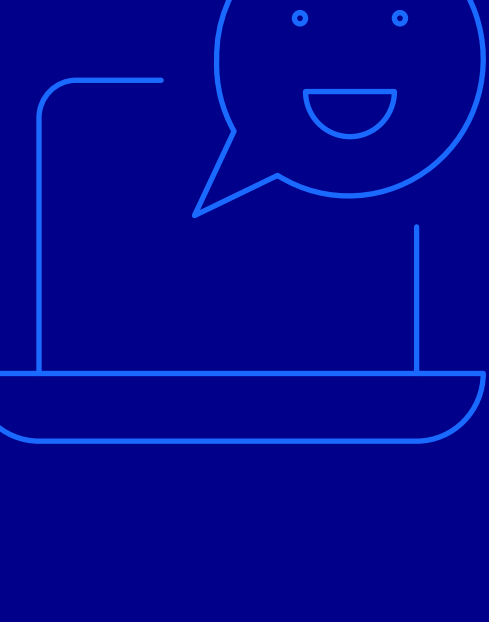
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Capture



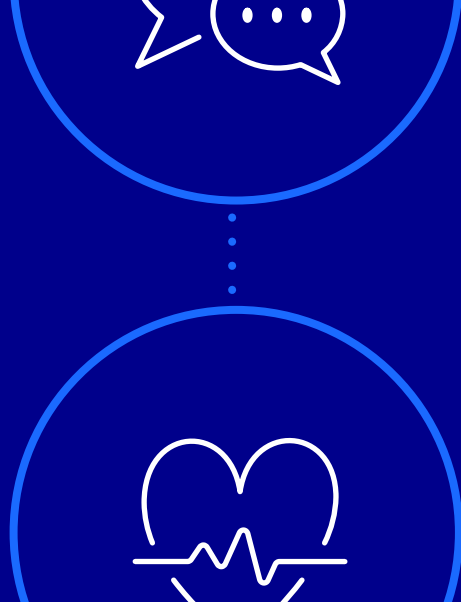
- 1 ::=> Receive fax image
- 2 ::=> Capture information, extract, and validate, if necessary
- 3 ::=> Send data to any EMR
- 4 ::=> Gain from actionable insights and intelligent automation

2

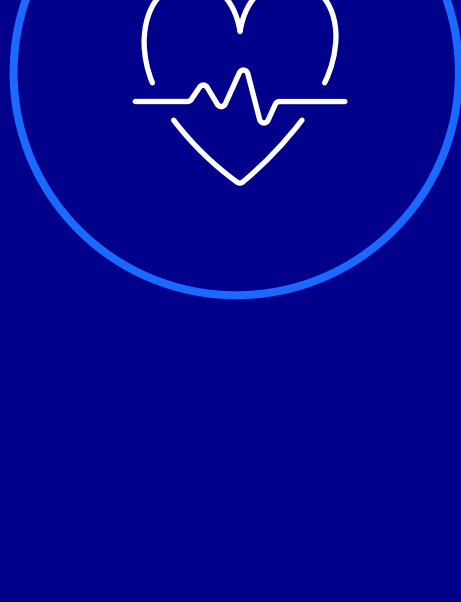
Use content to drive experience



Convert content from interactions to intelligence



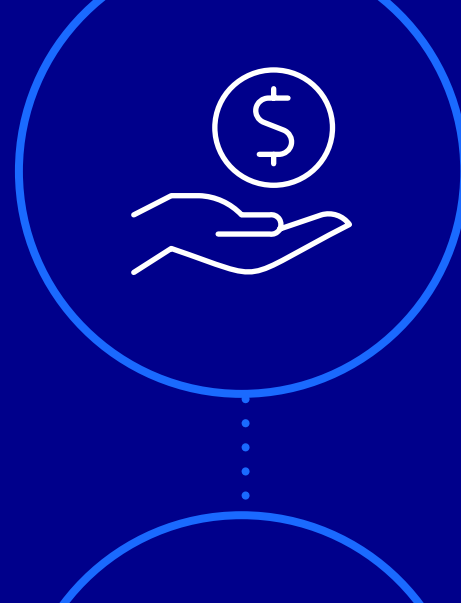
Use intelligence to fuel empathy, engagement, and faster, personalized communications



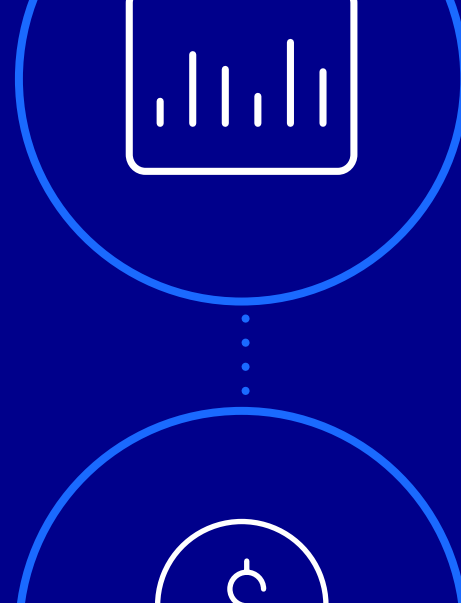
Better manage chronic diseases and support lower cost settings of care

3

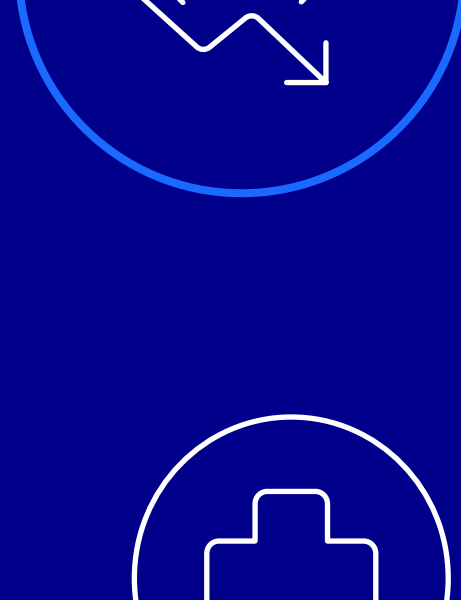
Rationalize legacy applications and data



Generate infrastructure cost savings while improving security, access, and compliance



Integrate legacy data in support of analytics, AI, and ML



Reduce technology complexity and costs



From busy signals, dropped fax calls, and an inbound 50% failure rate, the University of Kansas Health System **boosted its fax transmission success rate** to almost 100% with OpenText™ Fax Cloud Connect..

See how OpenText cloud fax solutions help healthcare organizations improve patient experiences.

Start here