

# Your cloud, your control

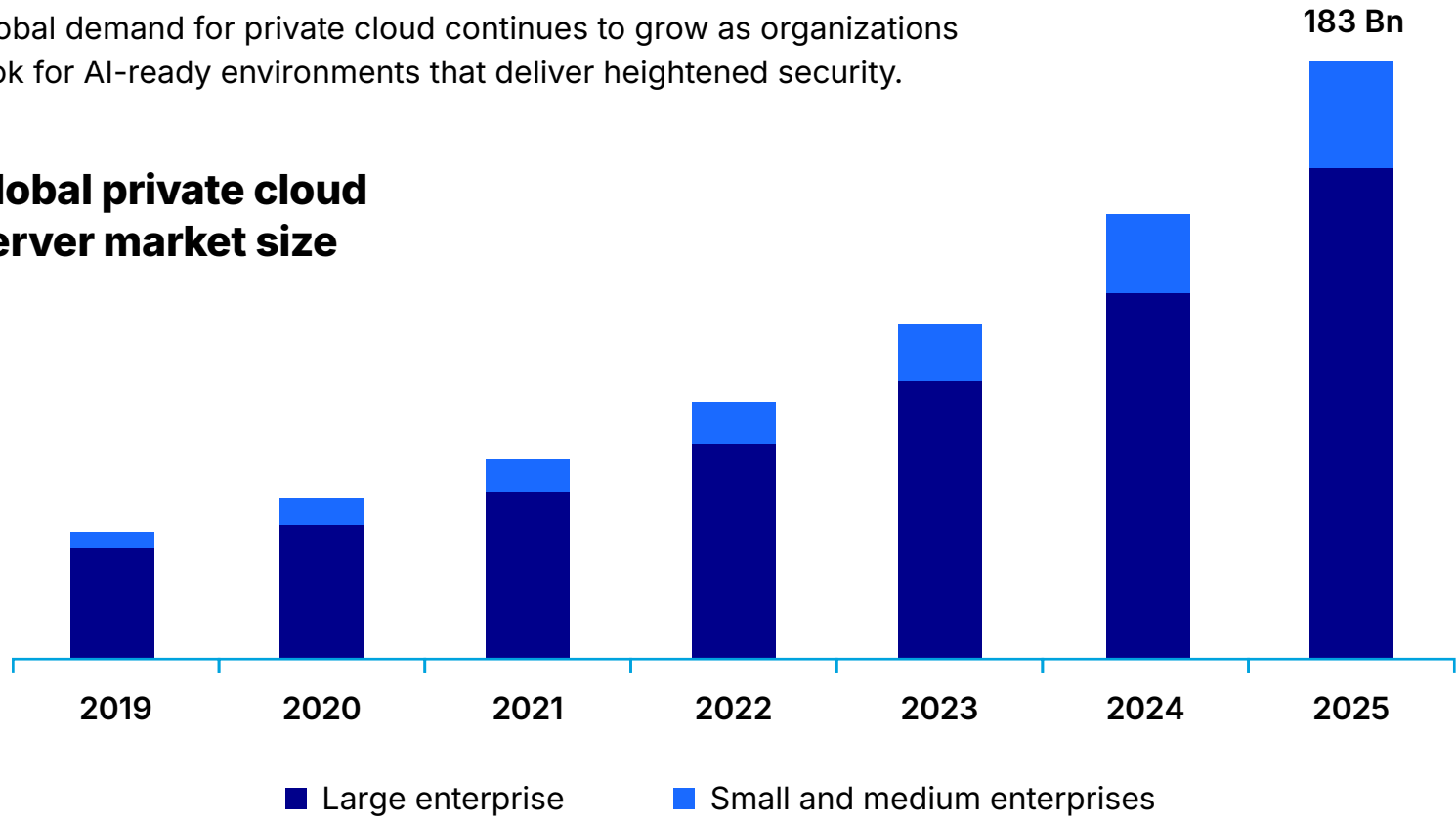
The time has come for private cloud



## Private cloud is on the rise

Global demand for private cloud continues to grow as organizations look for AI-ready environments that deliver heightened security.

### Global private cloud server market size



Source: KBV Research, Global Private Cloud Server Market By Hosting Type (User Hosting and Provider Hosting) By Organization Type (Large Enterprise and Small & Medium Enterprises), 2019

## Who's using private cloud?

Because of the security and compliance benefits of private cloud, the government sector and businesses in regulated industries are particularly good fits:



### Finance

Protect customers' financial information while complying with regulations.



### Government

Isolate and safeguard sensitive and confidential information and adhere to standards for data control and handling.



### Healthcare

Keep sensitive patient information safe while ensuring it's handled correctly to meet industry specifications, such as HIPAA.

## 5 reasons to choose private cloud

With private cloud you can:



### Stay in control

Unlike public cloud, private cloud offers a single-tenant environment, giving you complete control over your data, infrastructure, and resources.

- Don't compromise data privacy or security to get the benefits of cloud.
- Fully customize your software stack, applications, and security protocols.



### Pay as you go

With private cloud, transitioning from capex to opex helps you better align with fluctuations in your company's financial and IT staffing realities.

- Scale resources up or down based on demand.
- Only pay for what you use.



### Get ready for AI

Private cloud gives you the necessary computational power, storage capacity, and scalability to handle the large amounts of data needed to train and run complex AI models.

- Maintain the uptime needed to automate critical processes.
- Experiment with AI while retaining full ownership and privacy of the data.



### Keep up to date

Private cloud helps you stay current with the latest innovations by automatically upgrading your key solutions.

- Take advantage of cutting-edge tools.
- Skip the resource-intensive process of in-house software upgrades.



### Prioritize performance

- Focus resources on specific business needs and demanding workloads.
- Don't get bogged down by other cloud users who drain resources.

**Learn more about OpenText Private Cloud**

OpenText Private Cloud combines the benefits of dynamic cloud functionality with the robust security required by modern enterprises. See how OpenText Private Cloud can benefit your organization.

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