

OpenText Web's Content Source Integration Framework

Create and collaborate using a preferred content source and seamlessly deliver content to any channel



Benefits

- Collaborate across the organization
- Create content in a preferred content source
- Control published content versions
- Deliver content to any channel easily

In today's enterprise, content platforms often create the biggest bottleneck for authors during content creation, approvals and publishing. Collaboration typically involves tracking multiple versions of a single document across disparate systems and with several steps involved. And, along the way, locked files can prevent efficient collaboration.

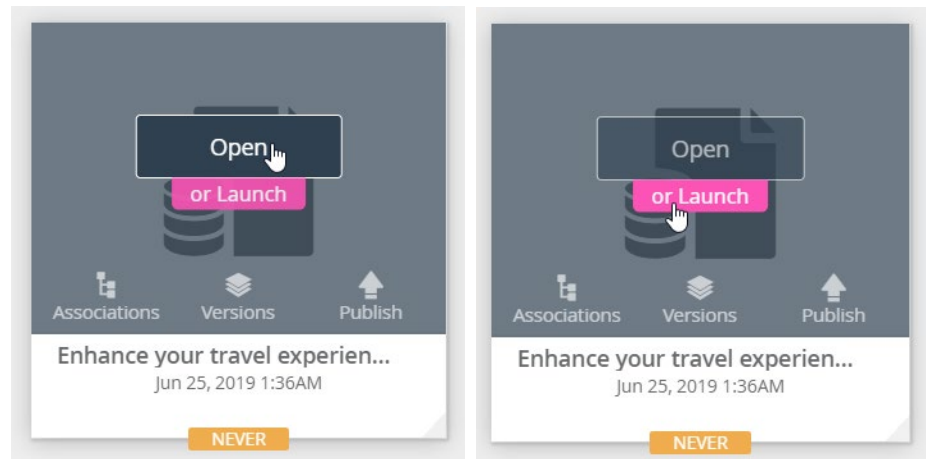
OpenText™ Web simplifies the path to publication. With its Content Source Integration Framework feature, OpenText Web connects with cloud-based content sources, such as Google Team Drive, and enterprise content management (ECM) systems, such as OpenText™ Content Cloud. When paired with a single sign-on (SSO) solution, such as OpenText™ Directory Services, simply logging into OpenText Web provides access to any integrated system, including the content source of choice. Since OpenText Web controls the published version of the content, any change made through the integration is tracked and versioned for easy review and on-demand roll-back.

How it works

With an integrated content source, intuitive navigation is added directly to content in OpenText Web Authoring. To preview the content, users simply click "Open." Or, if a user wants to make a revision, they can click "Launch" to connect with the integrated content source directly. The ECM integration directly links OpenText Web to any of its folders.

Services

- OpenText Professional Services
- OpenText Consulting Services
- OpenText Managed Services
- OpenText Learning Services



“Open” previews content in OpenText Web Authoring.

“Launch” connects directly with the preferred content source.

Collaborate across the organization

Creating content in a cloud drive or ECM system simplifies collaboration by allowing multiple users to access a single document at the same time. Instead of being locked for one user, an entire team can contribute to content development. This saves time and eliminates the confusion of tracking attachments in emails. It is also beneficial for transferring knowledge if a team member moves to another role or the team adds a new member.

Create content in a preferred content source

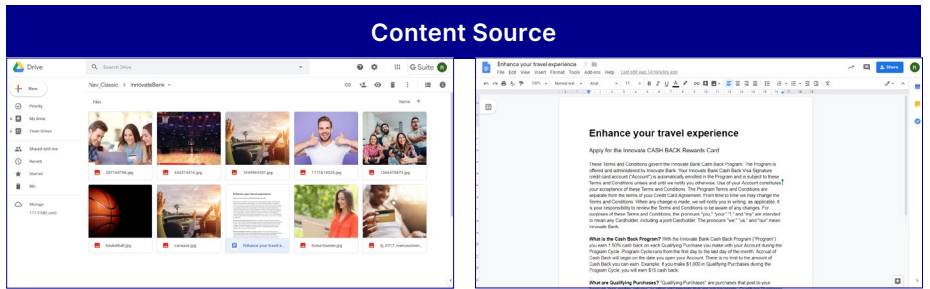
OpenText Web’s Content Source Integration Framework can be configured to integrate with an organization’s preferred cloud vendor or any enterprise content management solution.

Control published content versions

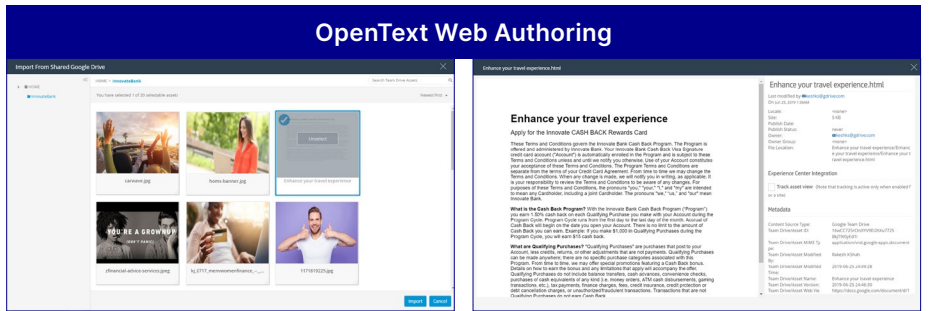
With industry-leading versioning control, OpenText Web offers total compliance for its users, extending to published content from the Content Source Integration Framework feature. Users simply create custom workflows to ensure content is reviewed and approved before going live. And, should a user want to revert to an earlier version, OpenText Web allows this with just a simple click.

Deliver any content to any channel easily

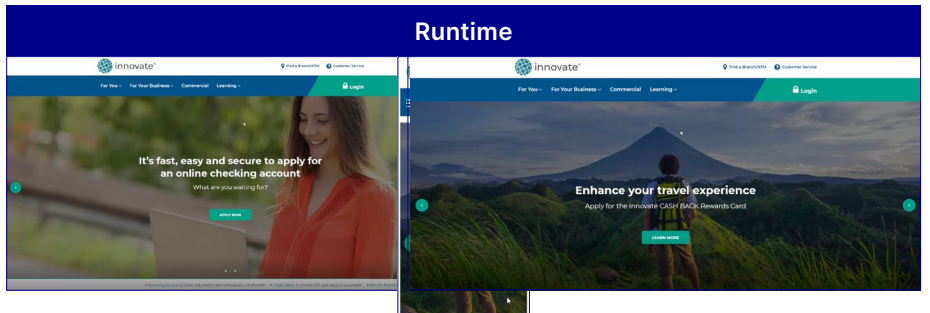
Any document type, including images, can be published to any channel from the Content Source Integration Framework. Being headless, the added benefit of integrating a content source with OpenText Web is that content can be repurposed anywhere. When paired with OpenText™ Web Delivery, content is available as a service (CaaS) to alleviate the painstaking task of writing and rewriting content for use across various channels. The possibilities are endless, including mobile apps and websites to in-store digital displays.



1. Create, edit, collaborate and finalize source documents in Google Team Drive or OpenText Content Management



2. Seamlessly import, version, manage workflows and publish multi-channel content in OpenText Web.



3. Deliver and render content anywhere (web, mobile apps, third-party portals, display kiosks, etc.) using headless Content Services or fully rendered web pages

OpenText Web's Content Source Integration Framework allows users to share content easily and update published content quickly. Each time an edit is made and approved for publication, it is automatically updated across every digital channel where the content appears. Not only does this save time, but it provides peace of mind as users know that the change, whether it is the correction of a simple typo or an important legal update, is completed everywhere.

Learn more [about OpenText Web](#) »