OpenText B2B Integration Enterprise

Provides people, processes and technologies to deliver enterprise integration through EDI as a Service, allowing you to focus on core business activities while a trusted partner manages your integration environment.

Benefits

- **Single solution** to connect any end points
- **Achieve end-to-end visibility** into business processes
- **Speed up** integration delivery
- **Decrease the cost of integration** by 20-40%

As companies continue to strive towards digitizing and automating their business processes, proliferation of cloud applications and the vast diversity of trading partner applications are making today's integration requirements increasingly complex. As a result, organizations often struggle to successfully implement complex integration workflows and onboard trading partners with varying demands and capabilities. This leads to high integration costs, lack of visibility across the end-to-end business ecosystem, and limited intelligence and insights for identifying underperforming areas and new opportunities.

Integration is inherently costly and complex, necessitating continuous investment in specialized technology and skilled professionals to monitor, manage, and maintain various environments. These integration environments must seamlessly connect both cloud and on-premises technologies across an extended ecosystem of internal and external systems.

OpenText™ B2B Integration Enterprise can help companies navigate the complexities of integration, allowing them to focus on their core business activities. OpenText B2B Integration Enterprise provides a repeatable, proven people-process-technology solution that enhances internal business functions and optimizes integration performance for business growth. By leveraging OpenText™ Trading Grid™, a powerful cloud integration platform, OpenText B2B Integration Enterprise supports any integration workflow while delivering comprehensive visibility and intelligence across connected business processes.

Connect once—Reach anything

OpenText packages all required integration capabilities into single solution that augments the customer's operations team for day-to-day systems management, enterprise integration, partner onboarding and integration monitoring. This enables organizations to leverage the four key differentiators that OpenText provides for managing the growing complexity of today's enterprise integration landscape:

- **Single unified platform**—Supports complex integration needs and business demands with a single solution to improve visibility, governance and efficiency
- **Power of the network**—Leverages pre-built cloud community to extend reach to any partner and any region to accelerate time to value
- **Technology-enabled EDI as a Service**—Reduces the cost of integration by leveraging OpenText expertise on-demand while empowering users with self-service technology
- **Enabling the API economy**—Manages growing integration complexity and demands for speed, while embracing old and new forms of integration

Single unified platform

Connect any integration end points

OpenText supports a wide array of integration patterns, data formats, communication protocols, and data standards. Providing seamless connectivity to any integration endpoint, regardless of location. Whether applications or data are hosted in SaaS, PaaS, IaaS, or on-premises environments, and whether managed internally, by trading partners, or by third-party data providers, OpenText ensures secure connectivity.

Increase process automation and improve data quality

Not only can OpenText connect any integration endpoints on OpenText Trading Grid, the platform also allows organizations to configure business rules and data validations to improve data quality, increase the level of process automation and reduce the amount of errors and process exceptions. With automated processing of data only the exceptions need to be managed, enabling businesses to focus on high priority needs instead of spending time on routine tasks. This improves the speed and quality of internal business processes and facilitates better collaboration with trading partners.

Comprehensive integration security and reliability

OpenText Trading Grid cloud platform is backed backed by significant investment each year to ensure it is reliable, secure, highly-available and complies with regional requirements such as European data sovereignty and the GDPR. It provides several encryption options, including SSL, S/MIME, HTTPS, IPsec, GPG (open source PGP), SFTP, FTP/s and RNIF, as well as user authentication, non-repudiation, physical security, data encryption while at rest in the data center and ongoing security audits. OpenText receives quarterly certification of compliance with AICPA's Statement on Standards for Attestation Engagements (SSAE) No. 16 Type II. OpenText is also a SWIFT Service Bureau and can provide a PCI-certified environment for customers that need this certification. OpenText also complies with ISO 27001 for cloud-based information security management, which covers all aspects of information security management, from infrastructure through to how personnel handle information moving through the platform.

Power of the network

World's largest trading community

OpenText Trading Grid is the cloud platform powering the world's largest B2B trading community. It enables companies to tap into a pre-built network of more than one million trading partners across diverse sectors, including automotive, high-tech, retail, CPG, manufacturing, pharmaceutical, and energy.

Utilize a common Global Partner Directory

OpenText Trading Grid offers a centralized Global Partner Directory that streamlines partner selection and onboarding. Companies can quickly search and connect with existing partners that align with their procurement strategies, accelerating the process of establishing new trading relationships. The directory features advanced filters, allowing users to identify partners based on industry, product specialization, or ethical criteria, such as conflict-free or sustainable sourcing policies.

Leverage the network impact for speed and agility

To achieve speed and agility in today's competitive market, organizations must connect to new systems and trading partners quickly. OpenText accelerates integration delivery and enhances cost efficiency by leveraging the extensive global trading partner network and the constantly growing application connector library of OpenText Trading Grid platform.

Extensive application connector library

OpenText Trading Grid provides an extensive and constantly growing library of application connectors and accelerators that offer ready-made templates for connecting various cloud application and platform APIs, which speed up integration development and improve efficiency. OpenText also actively maintains, updates and adds connectors to the library as API versions change or new applications enter the marketplace.

Technology-enabled EDI as a Service

On-demand expertise for complex integrations

While simpler integration tasks can be handled by general IT experts, complex integration scenarios demand specialized skills. OpenText delivers on-demand expertise and best practices, ensuring the right specialists are engaged for each task, fostering optimal collaboration across roles.

Empower users with self-service

OpenText B2B Integration Enterprise is enhanced by extensive self-service capabilities through various OpenText Trading Grid applications. These features empower users to interact with their data and manage key business tasks, including real-time monitoring of integration workflows and analytics dashboards, managing product information, orders, and invoices, setting up trading partners, and more.

Simplify support requests

To achieve speed and agility in today's competitive market, organizations must OpenText provides a central dashboard with one click access to task lists, recent requests and frequently used functions. The portal features integrated process management capabilities which help to automate support workflows for end to end and task level management. The portal is designed to streamline support requests and manage through their end to end lifecycle.

Collaborate peer to peer

OpenText Trading Grid allows companies to move beyond traditional hub-and-spoke-based information sharing. In addition to robust system-to-system integration capabilities, Trading Grid includes a secure, cloud-based file sharing application which enables peer-to-peer/spoke-to-spoke collaboration among business users. This complements standardized business processes with flexibility for serving ad-hoc user requirements, and also ensures that even the smallest trading partners can exchange electronic business documents, thus helping the organization to achieve 100% digitized business processes.

Expand process collaboration to new users, use cases

Customers can assign individual users a digital identity and unique information access rights to back-end systems, enabling new collaboration opportunities that extend beyond information exchange to direct information access. OpenText helps companies secure and streamline information sharing with external stakeholders.

Enabling the API economy

Create business value with APIs

APIs enable exposing data and services in a controlled way so that authorized internal and external users can access these and create business value in innovative ways. Whether it's integrating data from an external API, creating APIs on top of legacy systems to enable real-time access or complementing B2B collaboration with partner APIs, OpenText Trading Grid enables you to benefit from and contribute to the API economy.
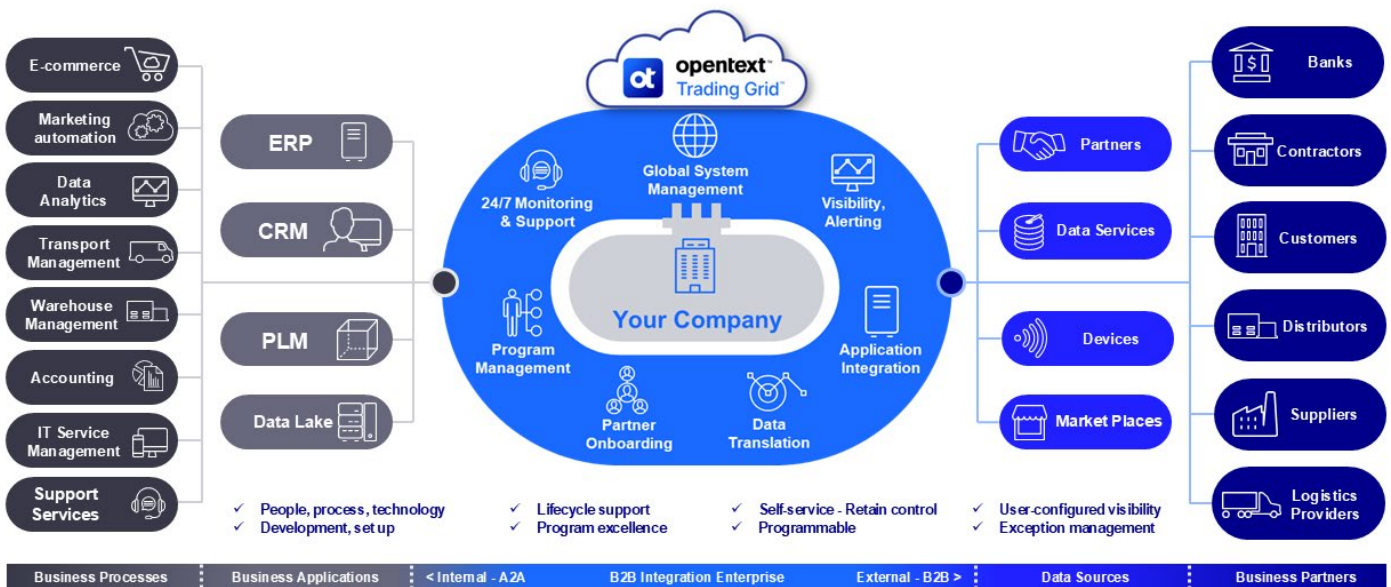
Build managed APIs to enable modern integration use cases

OpenText Trading Grid provides API management capabilities to enable better control over API usage and enable legacy system connectivity using modern integration patterns. OpenText develops, monitors and maintains these APIs on top of Trading Grid to enable the desired functionality, offering full API lifecycle management.

Access data and services via OpenText Trading Grid APIs

In addition to enabling API management capabilities for enabling and improving developer access to the various enterprise applications and systems, OpenText Trading Grid also provides an API library and developer portal that exposes the data and services hosted on OpenText Trading Grid to be accessed via the various OpenText Trading Grid APIs. This also allows developers and other IT users to further configure the platform to provide greater flexibility and responsiveness.

Product capabilities	Description
Global System Management	Performs day-to-day management of integration infrastructure, including systems-health monitoring, data backup, network management, systems administration, database management and application support.
Visibility and Alerting	Provides a simple, intuitive user interface to see timely integration flow status completed with B2B-specific "track and trace" data to immediately address exception conditions and summary-level dashboards to identify trading partner performance and transaction volume trends. Enables setting up timely integration status alerts and allows organizations to monitor integrations in real time to support data quality and compliance.
ERP Integration	Offers unmatched capabilities and expertise in ERP integration, with direct integration to SAP® and connectivity to all other popular ERP systems, including Oracle®, Microsoft Dynamics®, Infor™ and Epicor®. Supports a broad range of communication protocols including industry and vertical standards—such as AS2, AS4, OFTP2, SOAP, FTP, FTP/s, SAP/ALE, MQ Series, HTTP/s, RNIF and many more, boosting the agility and efficiency of integration operations by connecting any system in the preferred communication format.
Data Translation	Performs hundreds of millions of on-demand data translations every year. Award-winning collaborative mapping and translation engine is used for any-to-any data format translation, supports diverse data formats such as JSON, XML and flat files as well as B2B industry and vertical standards—including ANSI X.12, EDIFACT, Tradacoms, RosettaNet, ebXML, Odette, SWIFT, VICS—and delivers robust data validation capabilities.
Partner Onboarding	Supports rapid onboarding of new trading partners through active partner communication by OpenText integration experts or via self-service and collaborative technologies, such as a global partner directory and a community management portal for change request management and collaboration with OpenText on critical documents to handle the dynamic needs of customers, suppliers and partners.
Program Management	Includes overseeing and developing long term collaboration as well as handling day-to-day project management by experienced integration specialists, ranging from oversight of all production activities, including status reports and resource orchestration, to managing new integration onboarding, change request activity and production incidents.
24/7 Monitoring & Support	Delivers global customer support and trading community support around the clock and around the world, including integration and systems health monitoring, exception management and incident management.

opentext™